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NICVA  
Centre for Economic Empowerment  
Economic Conference

*Have our youth been jilted or do they just  
need to be jolted?*

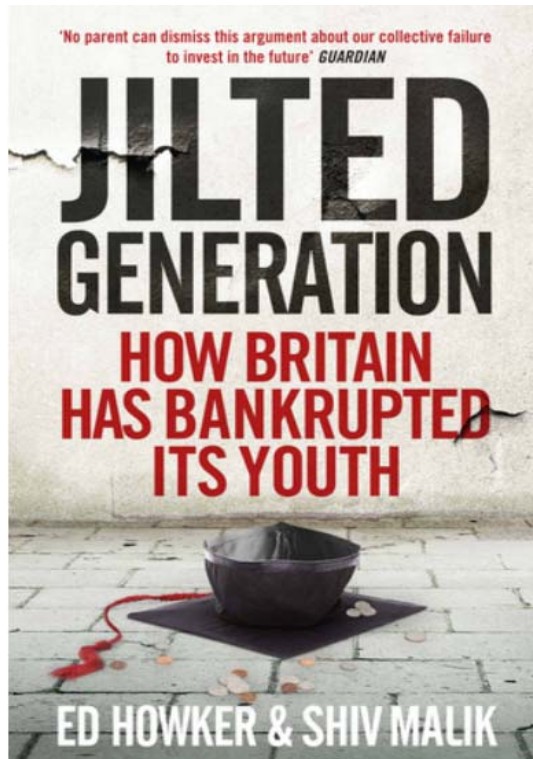
31<sup>st</sup> January 2014



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Twitter @UB\_Economics*





“Yeah, but, no but, yeah but...”



**Don't view past generations  
through rose tinted spectacles!**



JILTED

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*Jobs*

## The current state of the jobs market

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"We're looking for someone with the wisdom of a 50-year-old, the experience of a 40-year-old, the drive of a 30-year-old and the pay scale of a 20-year-old."

# Northern Ireland's youth unemployment problems are small relative to elsewhere

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59.2%



57.7%



41.6%



36.8%



24.8%



20.1%



7.5%

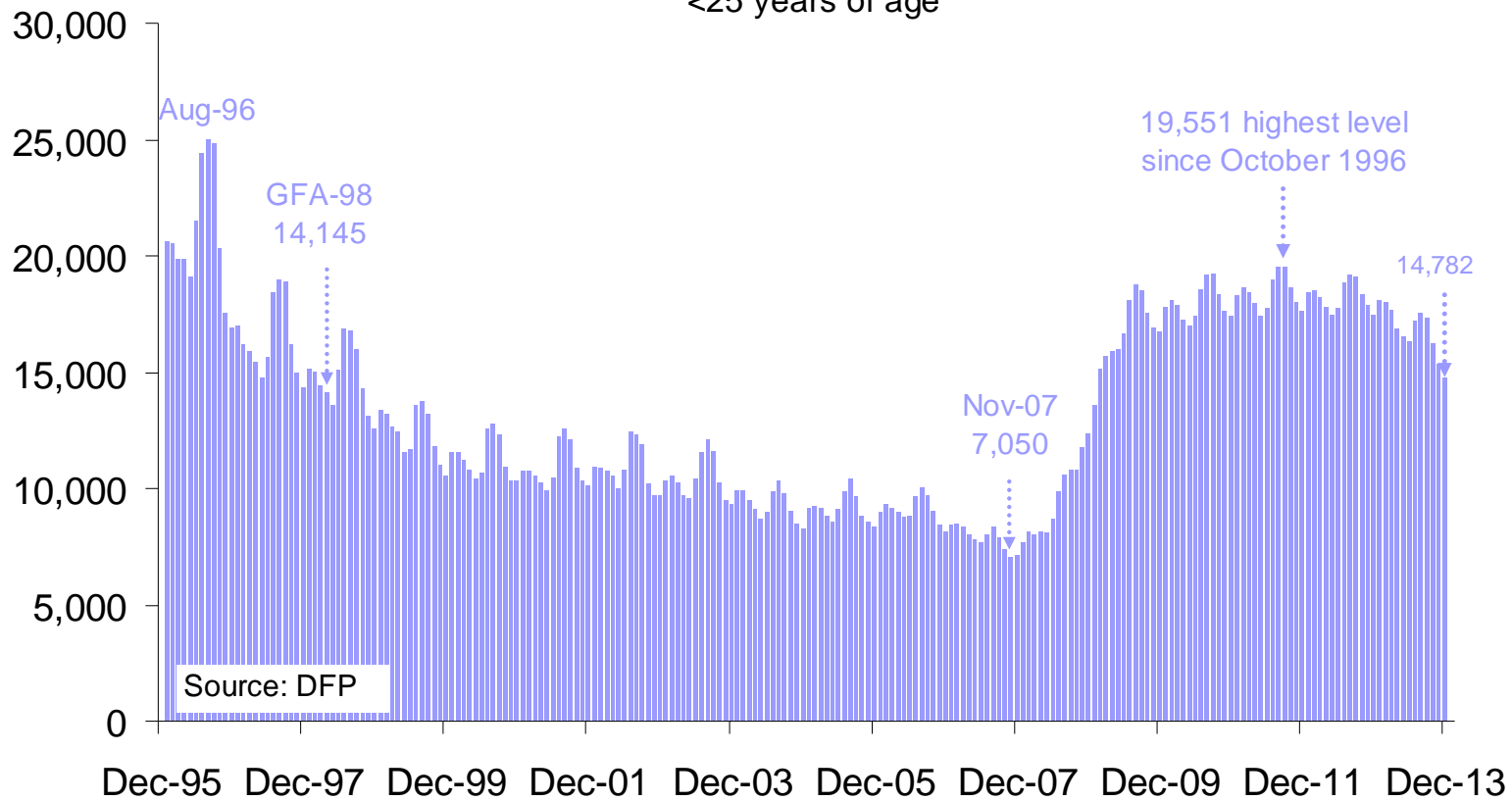


22.5%

The number of under 25s claiming the dole has been higher

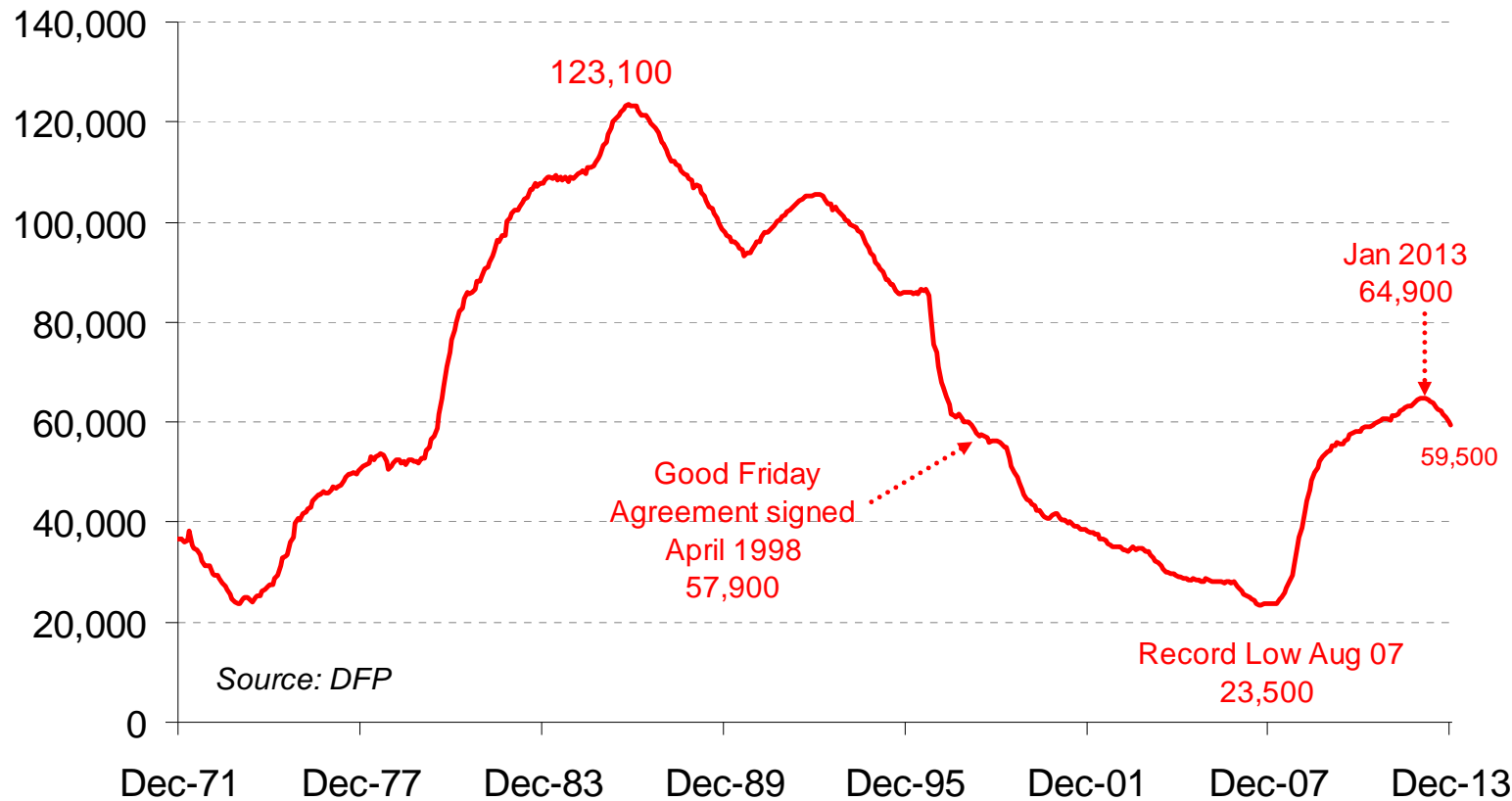
## NI Youth Claimant Count Levels

<25 years of age



Youth unemployment in 1980s was probably even higher

## NI Unemployment Claimant Count Levels



There are now new ways to earn a living for Generation Y

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JILTED

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*Inward Investment*  
*Infrastructure*  
*Interest Rates*  
*Information*  
*Internet*

Not all decades have been lost! Look at Lagan side!

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## Laganside 1994



*Source: Invest NI*



Source: Invest NI

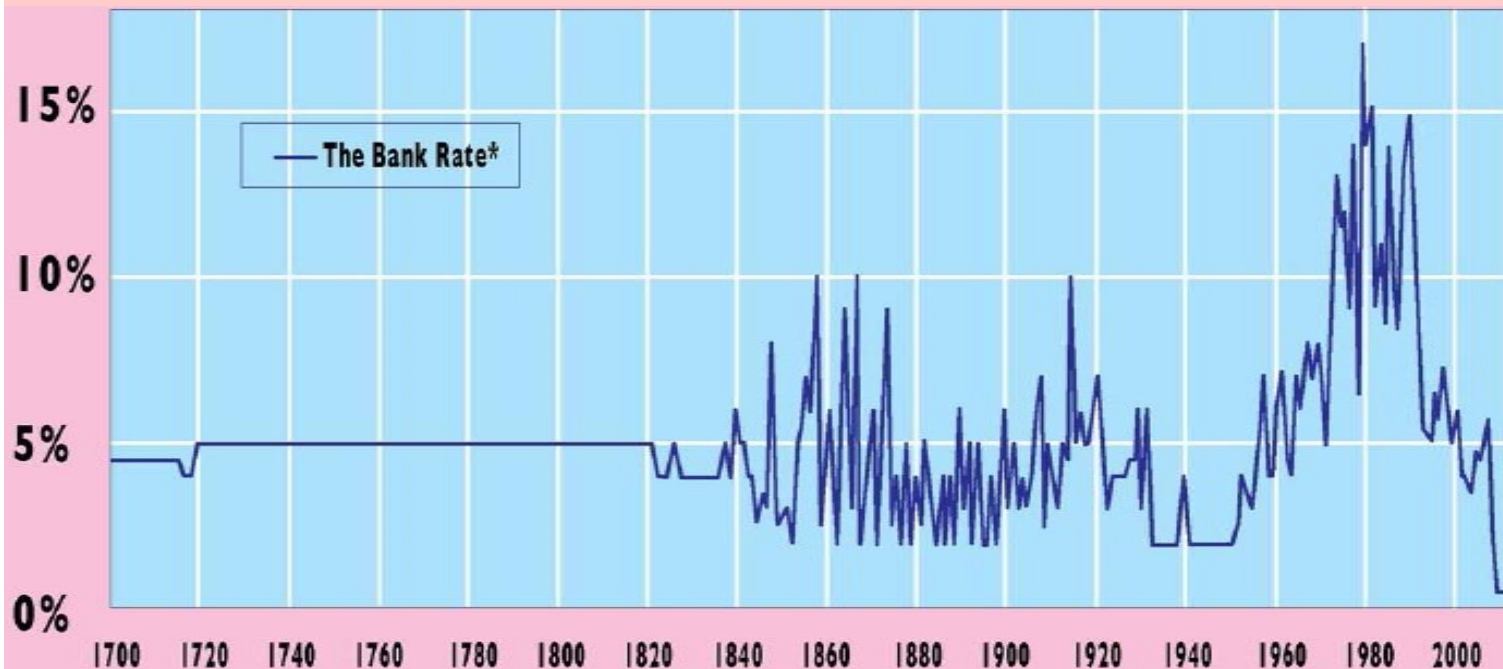
# Recently Announced Projects (April 13-Sept 13)

	Jobs	Areas
	993	Business Processing Operation
	650	ICT software development
	416	Life Sciences
	263	Advanced manufacturing
	229	Life Sciences
	179	Manufacturing (food)
	177	Technology development centre
	100	Manufacturing (food)
	71	Software development
	55	Business Processing Operation
	40	Advanced manufacturing
	34	Software development
		Almac & QUB £30 million in research and development (R&D)
		QUB & UU £7m Connected Health Innovation Centre (R&D)

Source: Invest NI

The Bank of England will not keep its bank rate at a record low forever...implications for young & old

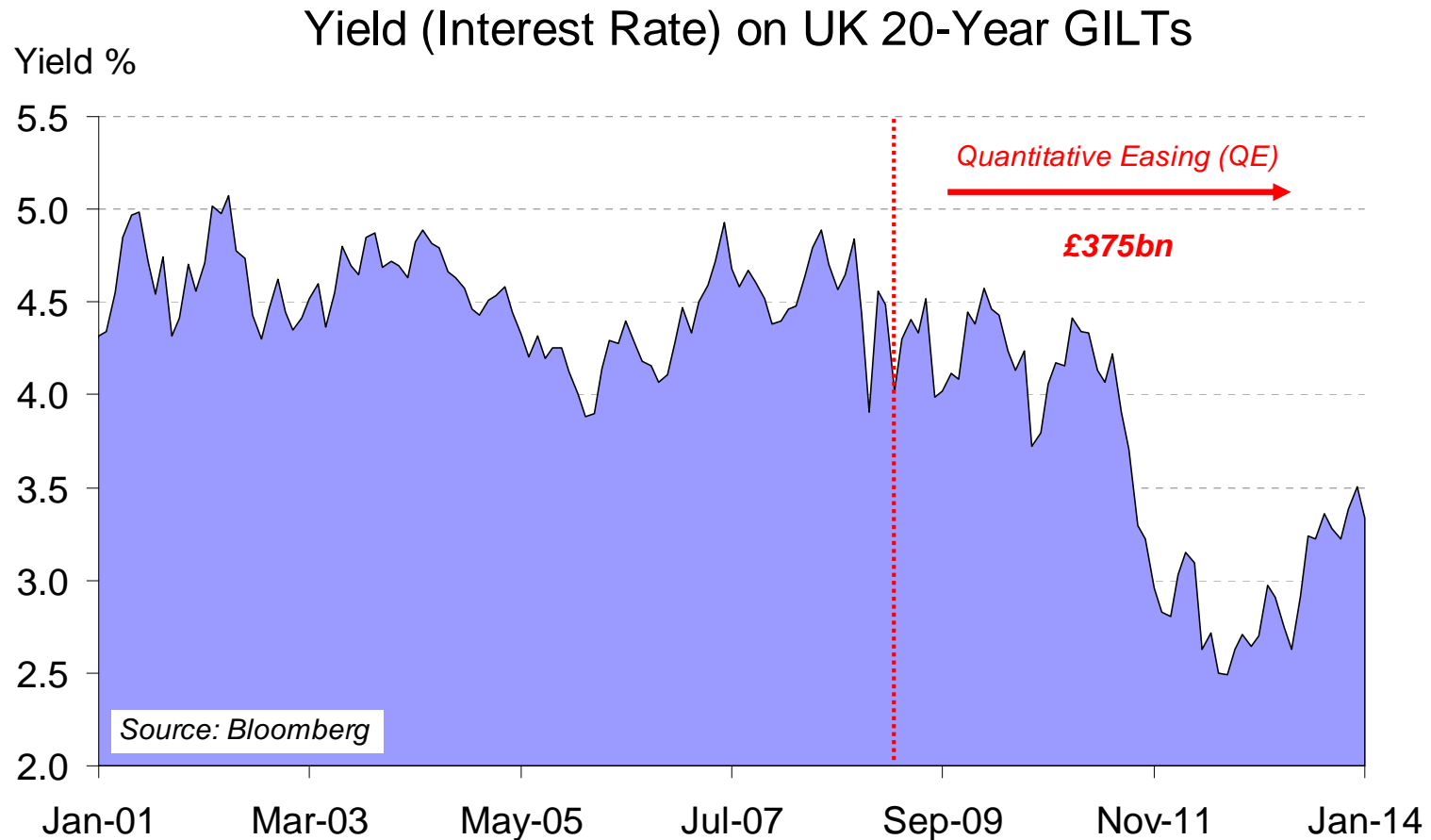
## The Bank Rate 1700-2013



\* Variously the Bank Rate, Minimum Lending Rate, Band 1 Dealing Rate and Official Bank Rate.

Source: The Bank of England, Church House

# Pensioners have been the Jilted Generation as far as savings rates & pensions (annuity purchase) are concerned



JILTED

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*Living Conditions*

*Life Expectancy*

*Legislation*

*Lifestyle*

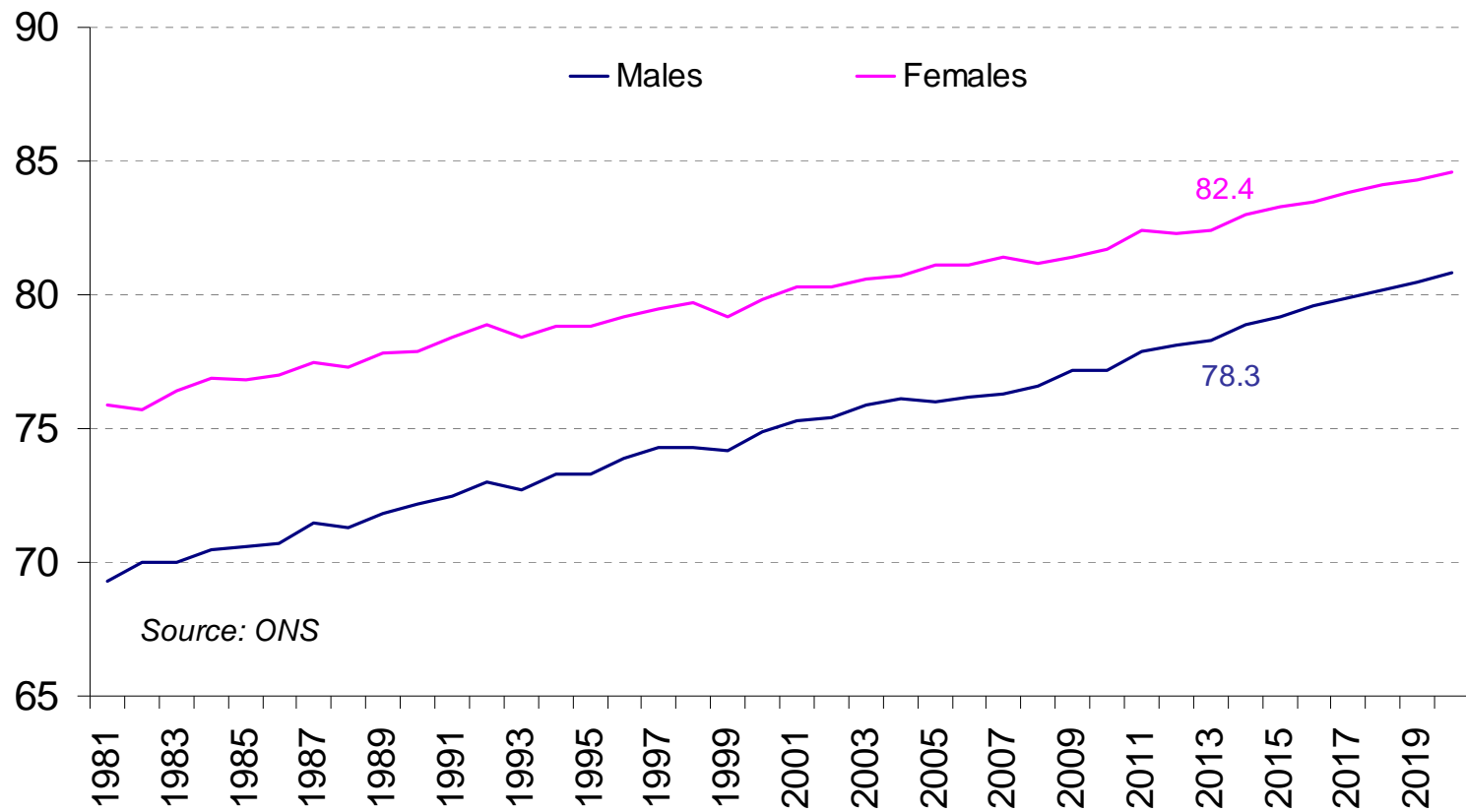
*Leisure*

Previous generations experienced a totally different Northern Ireland.....*'they never had it so bad!'*



# And life expectancy is continuing to rise...

## Northern Ireland Life Expectancy





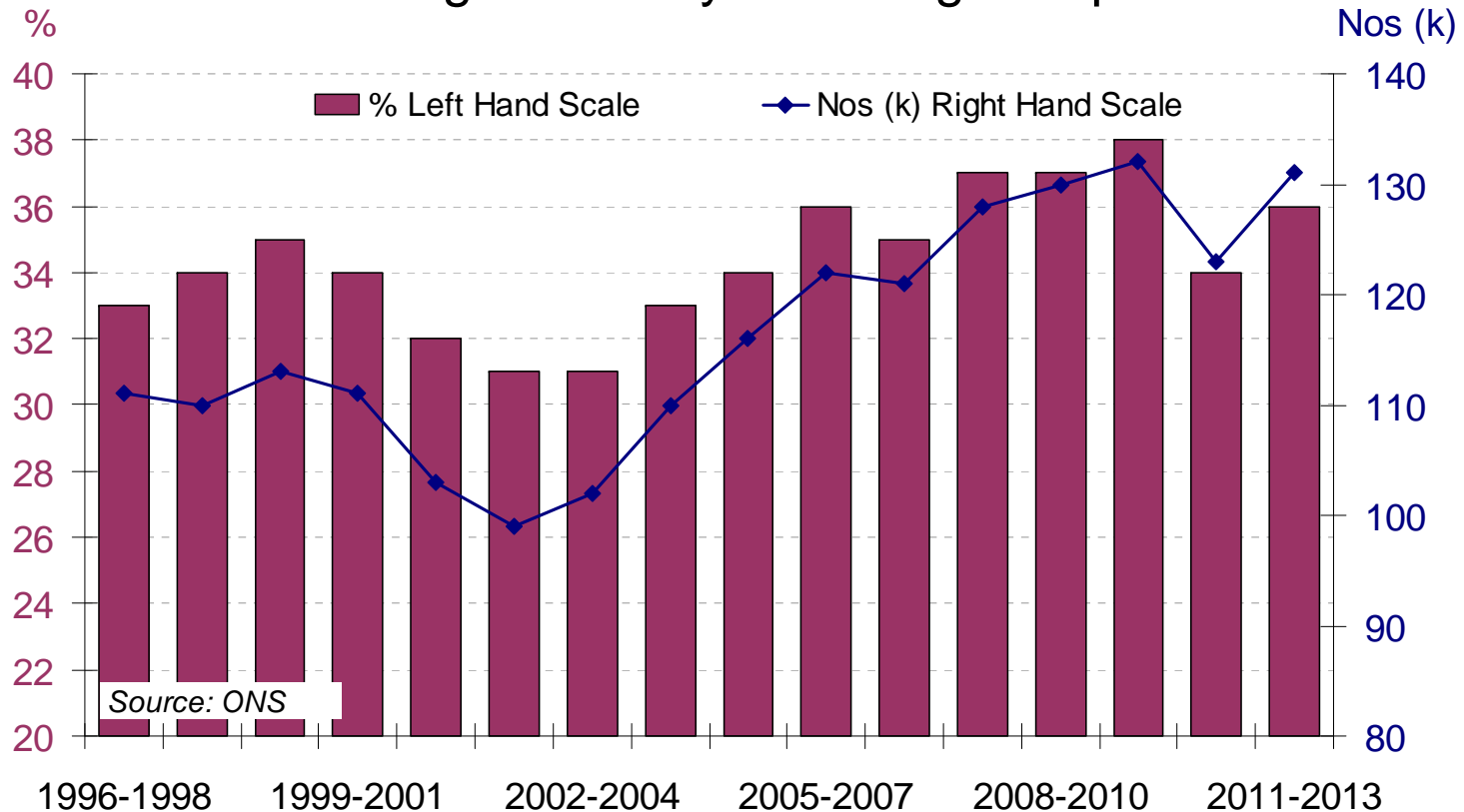


**GIRO**  
**BIG START 2014**  
BELFAST NORTHERN IRELAND  
DUBLIN IRELAND

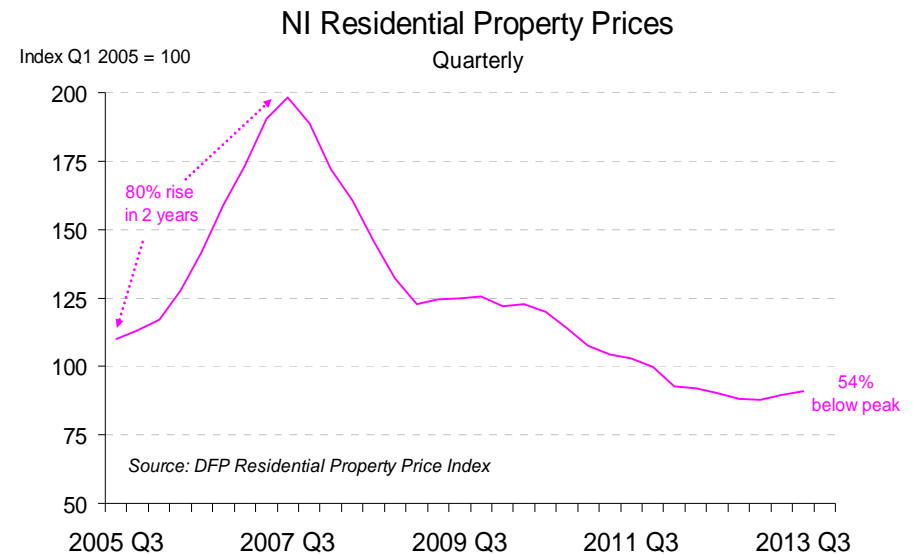


% of young adults living with their parents now (36%)  
is not markedly different to the late 1990s (33%)

### NI adults aged 20-34 years living with parents



First-Time buyers panicked to get on the property ladder in 2006/07. Those that didn't were the lucky ones!



# Could we have tolerated what previous generations did?



## Legislation we may now take for granted

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- National Minimum Wage
- Fair Employment Legislation
- Automatic retirement for females after marriage
- Smoking Bans
- Sexuality

## Are '*Jilted Generation*' intergenerational concerns being adequately addressed under Section 75?

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Section 75 & Schedule 9 to the Northern Ireland Act 1998 placed a statutory obligation on public authorities in carrying out their various functions relating to Northern Ireland, to have due regard to the need to promote equality of opportunity between –

- persons of different religious belief, political opinion, racial group, age, marital status or sexual orientation;
- men and women generally;
- persons with a disability and persons without; and
- between persons with dependants and persons without



Equality Commission

FOR NORTHERN IRELAND



JILTED

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*Technology*  
*Transport*  
*Tourism*  
*Time*

## Technology has moved on.....

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From Hi-fi to Wifi the world is a much smaller place..

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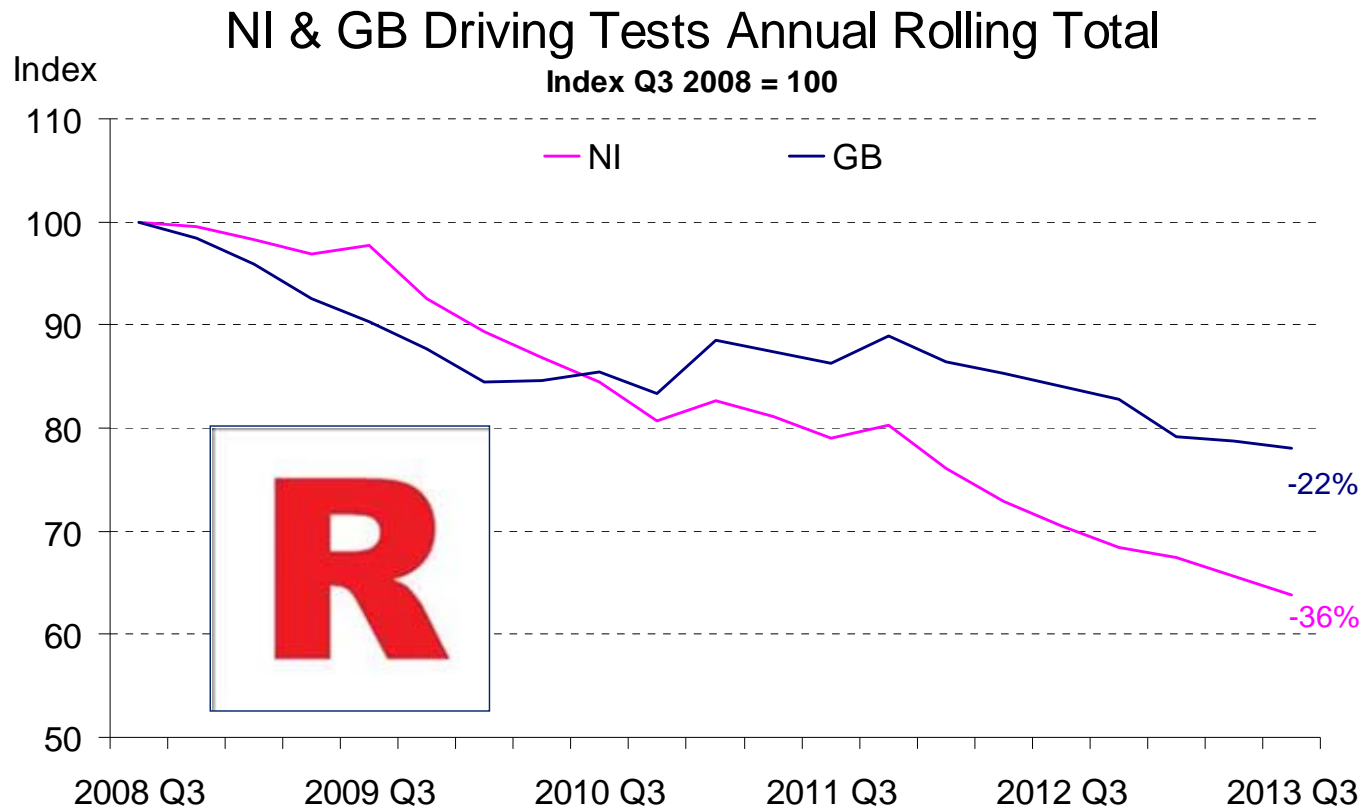
...and more accessible than ever before

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**easyJet**



# Recession, inflation & incomes squeeze is deterring more of our young people from taking to the roads



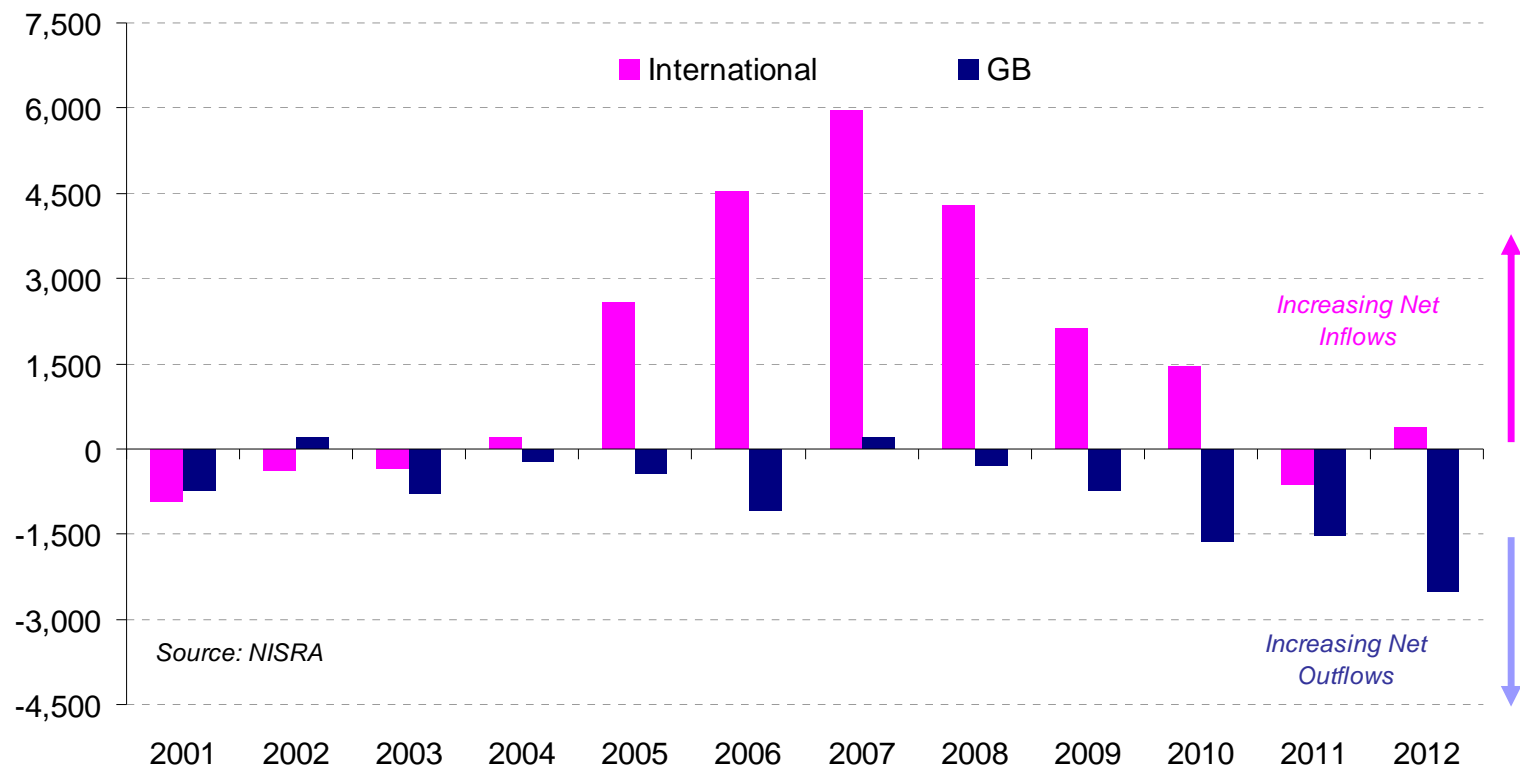
JILTED

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*Entertainment*  
*Emigration*  
*Education*

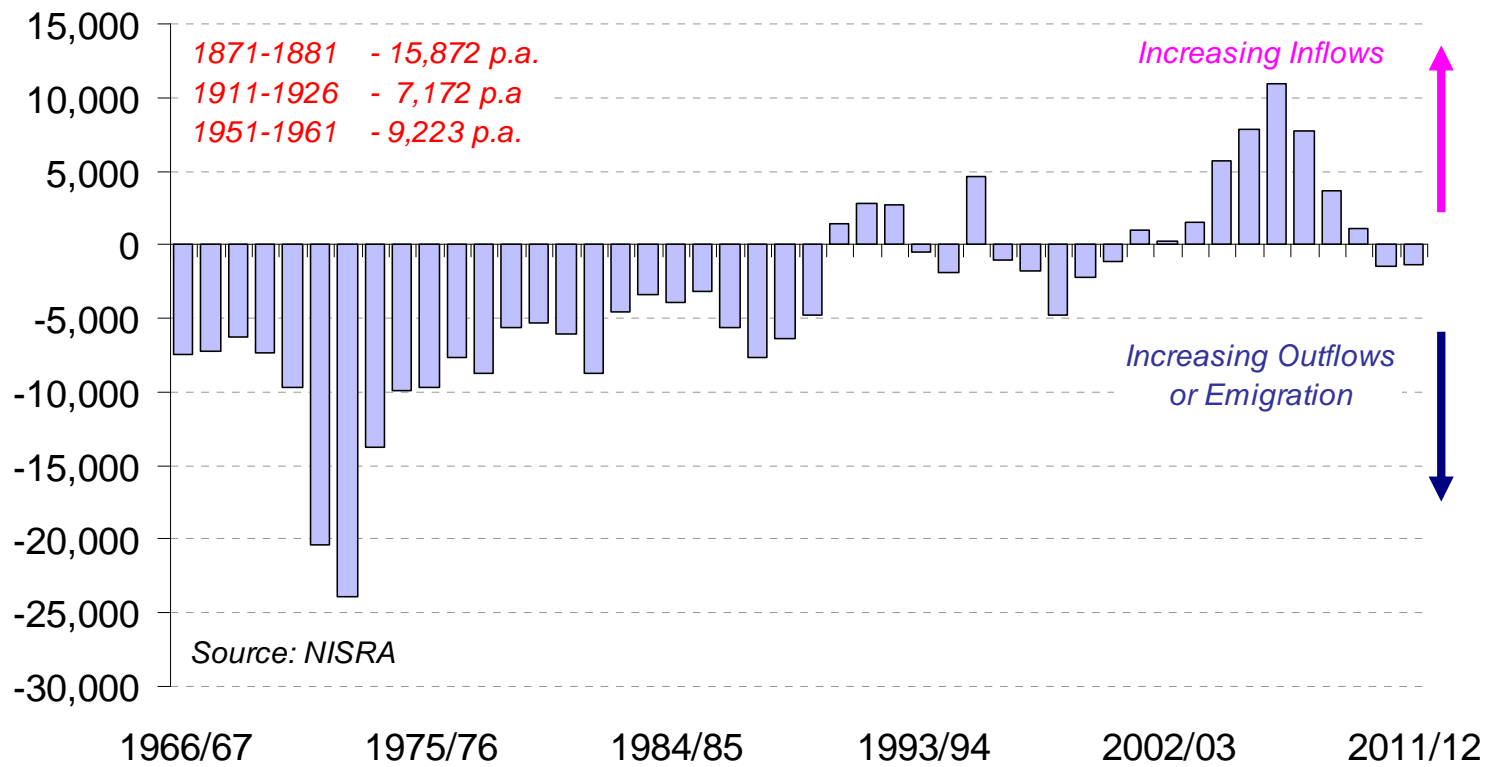
# Emigration has picked up for the younger generation...

Northern Ireland Net Migration Flows for 18-34 Age-Group



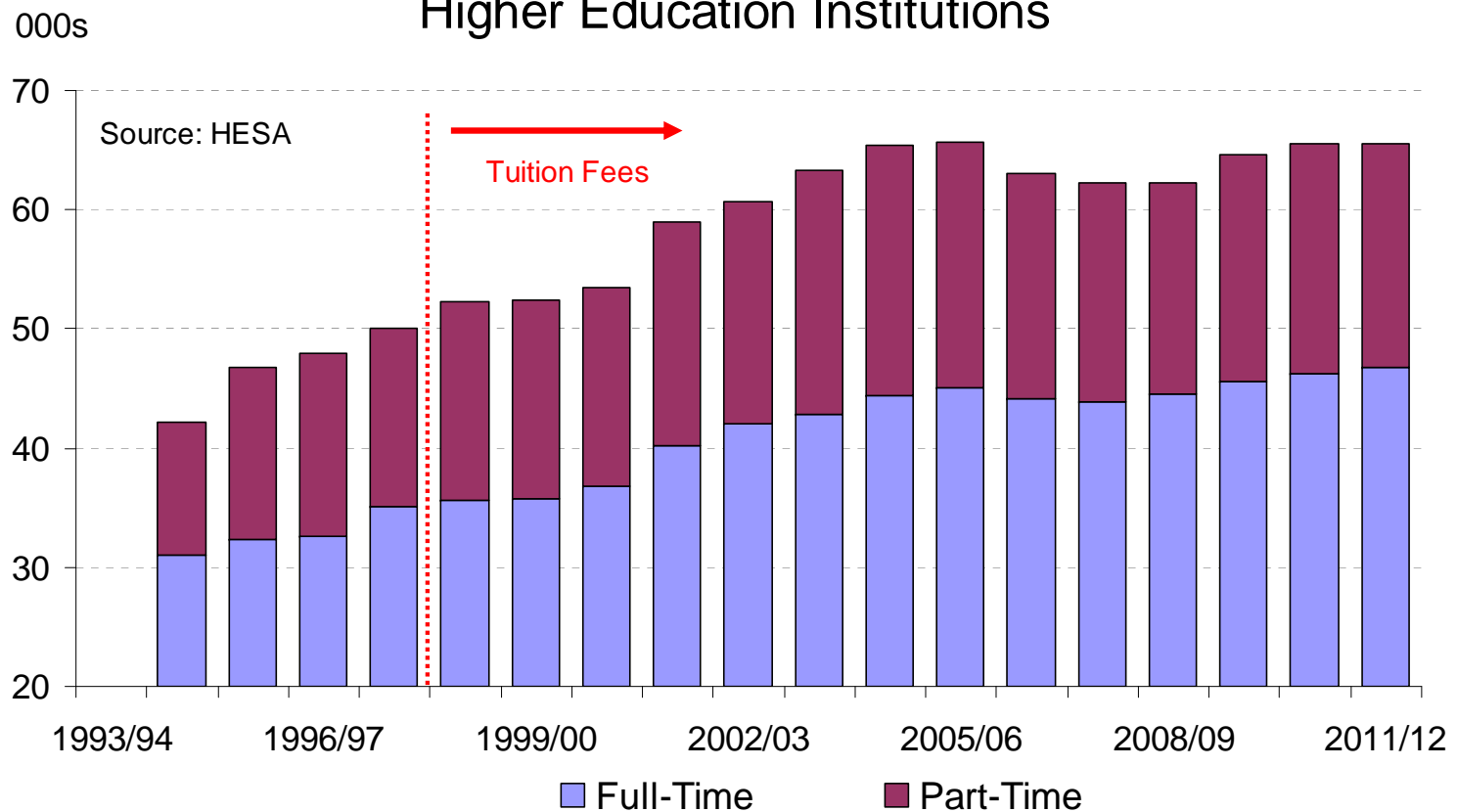
...but was much greater in earlier generations

## Northern Ireland Migration Flows



# Education, Education, Education requires more Money, Money, Money

## Northern Ireland Domiciled Students Enrolled at UK Higher Education Institutions

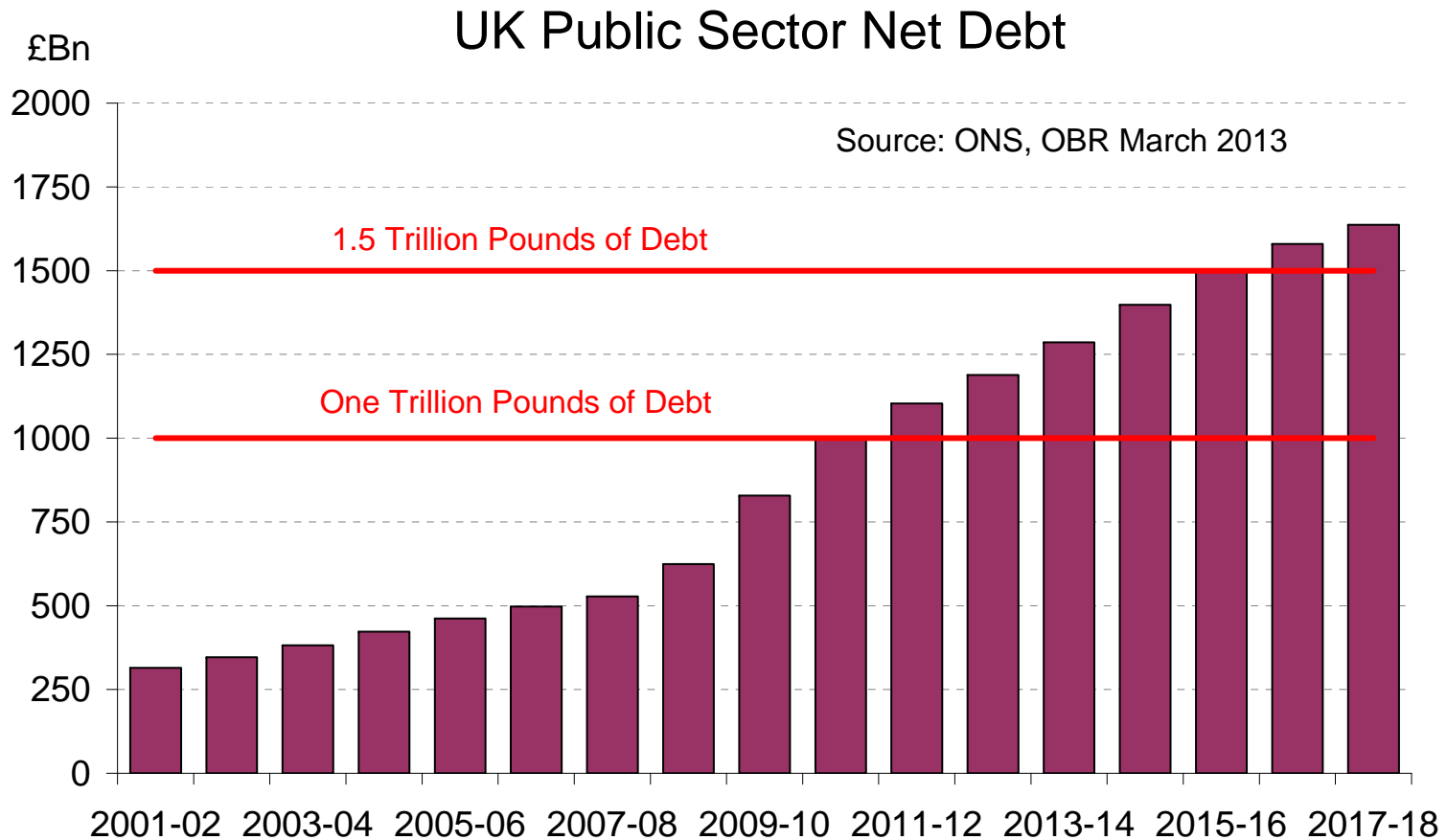


JILTED

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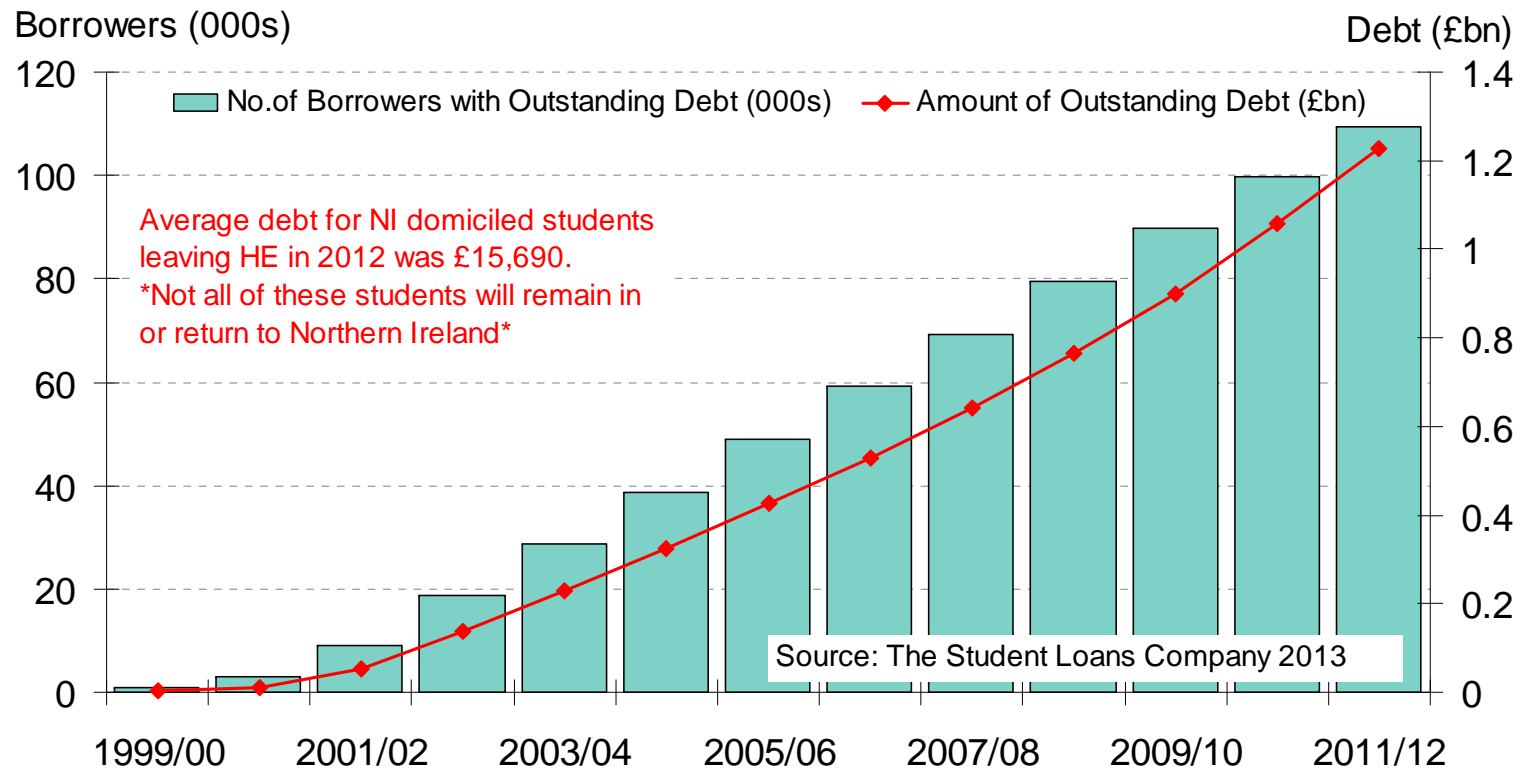
*Debt*  
*Demographics*  
*Debate*

But given where the public finances are heading  
changing behaviours are unavoidable... VOTE!

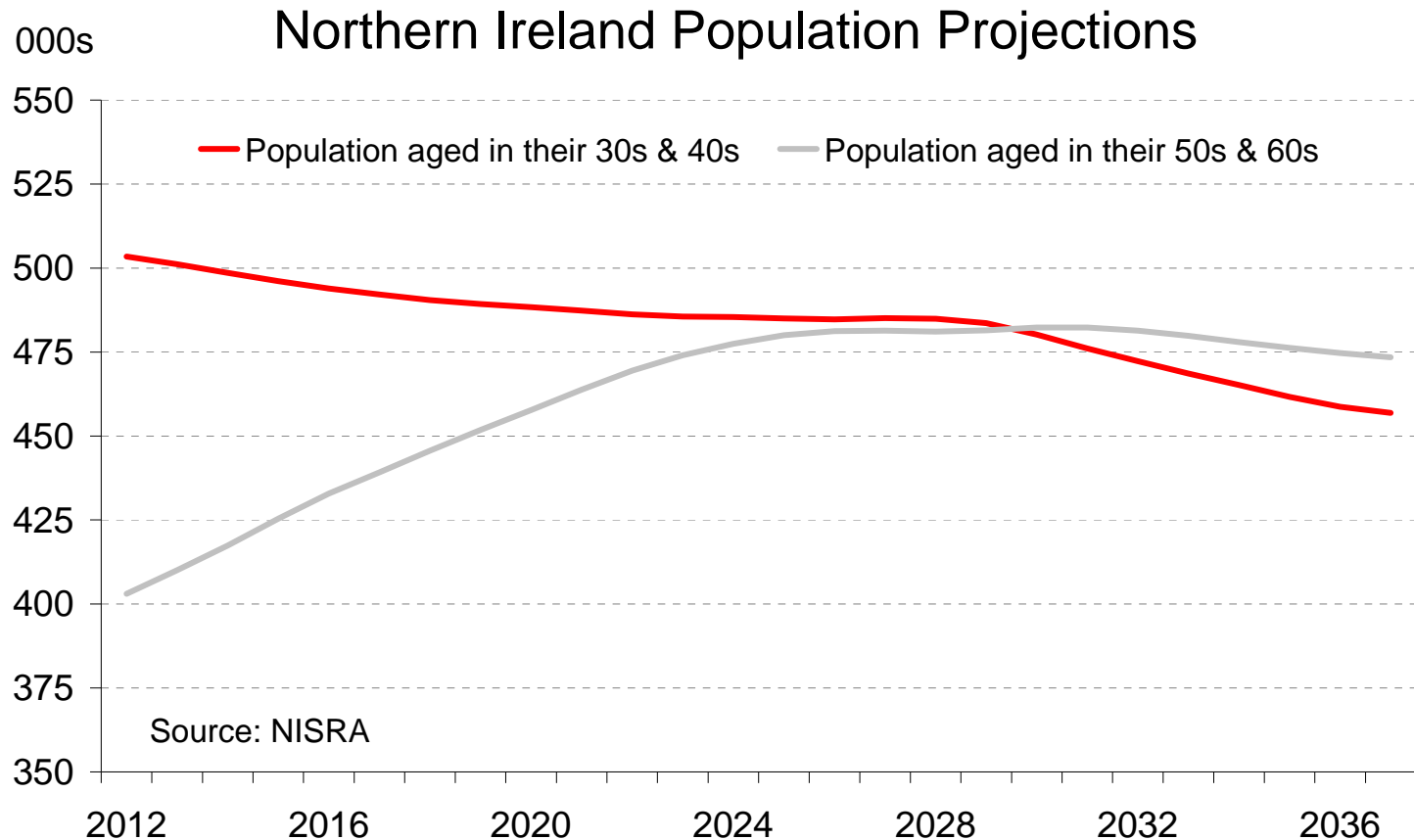


# Student debt an issue for Generation Y. Older generations have debt issues too (e.g. endowment mortgage shortfalls)

## Income Contingent Repayments for NI Domiciled Students Studying in Higher Education in UK & EU

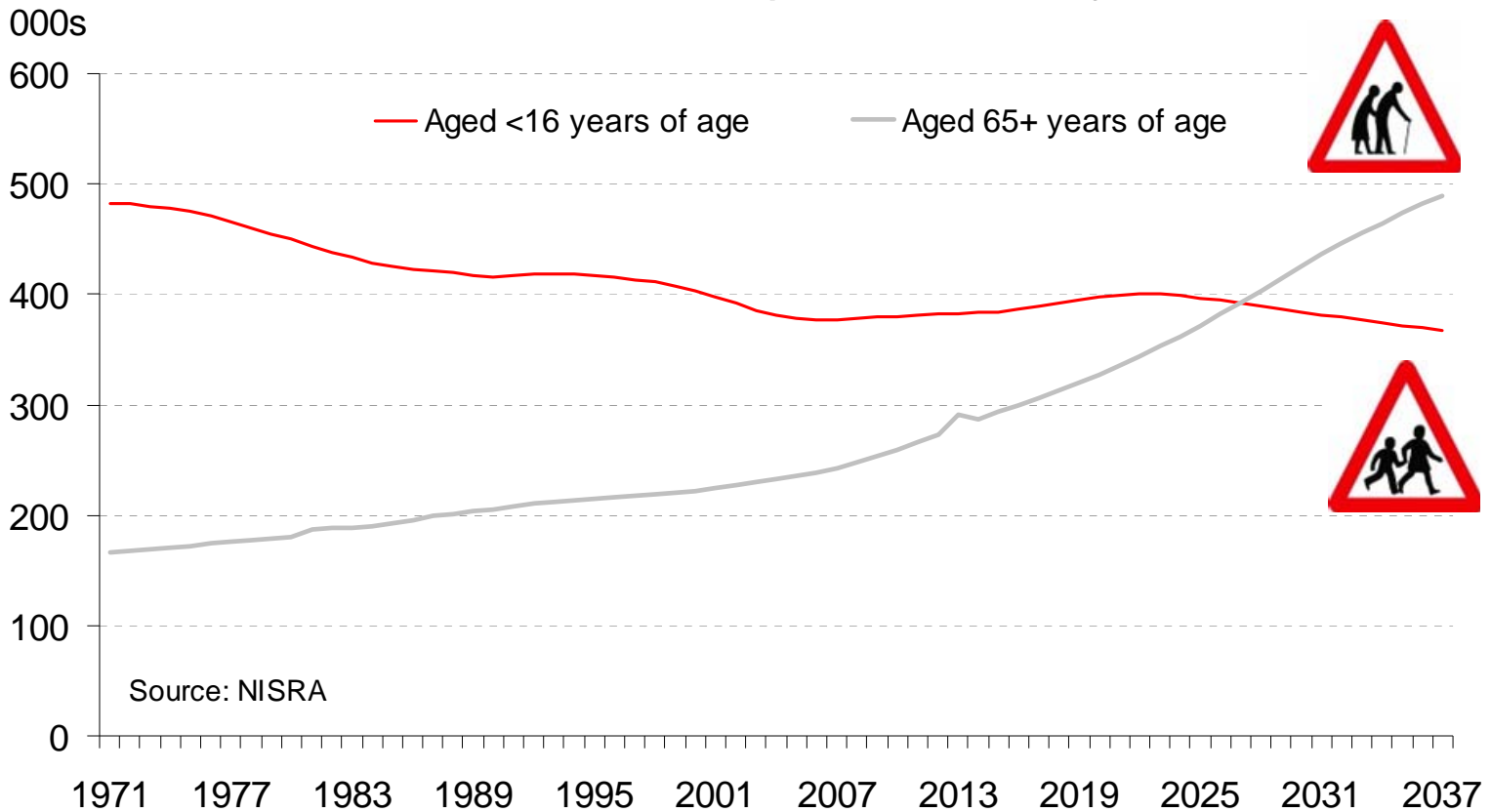


# An ageing population has some advantages. The *Jilted Generation's* revenge on downsizers!



Over 65 yrs to increase by 200k (+68%) over the next 24 years. Business opportunities for the younger generations

## Northern Ireland's Population & Projections



# Club 18-34 Jilted Generation Election Pledge Card

*Things can only get better*



1. Commitment to sustainable public finance decisions (*incl. pensions*)
2. Transparency of costs & benefits of PE across intergenerational lines
3. Introduce intergenerational impact into decision making & planning
  - *E.g. an equitable water charge that doesn't defer costs to next generation*
4. Raise the free public transport for >60s to >65 years & add restrictions
5. Promote career downsizing options in public sector for the benefit of youth
6. Credible long-term funding plans for capital investment & house building
7. Lobby BBC to have a weekly business / economics equivalent of 'The View'
8. Greater public sector pay flexibility to protect jobs
9. Target persistent public sector underperformance (*employees*)
  - *Blocks opportunities for the younger generation*
10. Reduce incentives / vary taxes for BTL (*Buy-to-Let*) & KTL (*Keep-to-Let*)

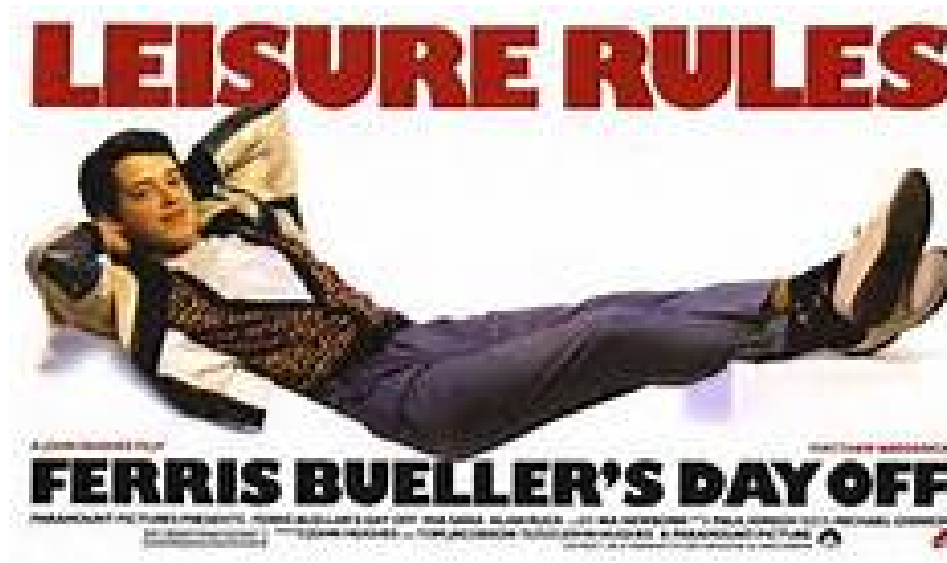
In *'Ferris Bueller's Day Off'* Ferris discovered you can't wind back the clock!

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Remember don't take life too seriously & heed Ferris's advice!

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*“Life moves pretty fast. If you don’t stop and look around every once in a while, you could miss it”.*

***DON'T YOU MISS IT!***

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