Chartered Institute of Housing in Northern Ireland Conference

Risk & Resilience The Future of Housing Finance & Investment

The Economic Context

5th June 2013

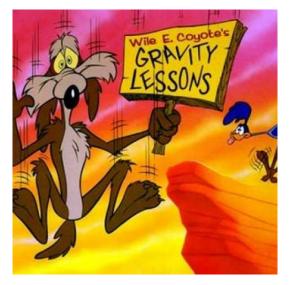
Richard Ramsey

Chief Economist Northern Ireland richard.ramsey@ulsterbankcm.com



6 years since Northern Ireland's Wile E. Coyote moment







The 'NICE' Decade

The 'RUDE' Awakening

Have we hit bottom yet?



N.Ireland downturn: 8 Key Facts

- 1. Unemployment (claimant count) up 41,500 (Mar 2012)
- 2. Workforce jobs have fallen by almost 55,000 in 4 yrs to June 2012
- 3. Personal & corporate insolvencies have doubled since 2007 & still rising
- 4. House prices down 56% from peak (by Q4 2012)
- 5. House completions down 62% from 2006 peak
- 6. Mortgages for home movers at lowest level since 1974
- 7. Almost 1 in 4 retail outlets are vacant in Belfast
- 8. New car sales are 30% below 2007 levels

NI's downturn has been longer & deeper with the recovery weaker than the UK: Why? – Housing & RoI exposure



NI enjoyed Southern Comfort through the Celtic Tiger years



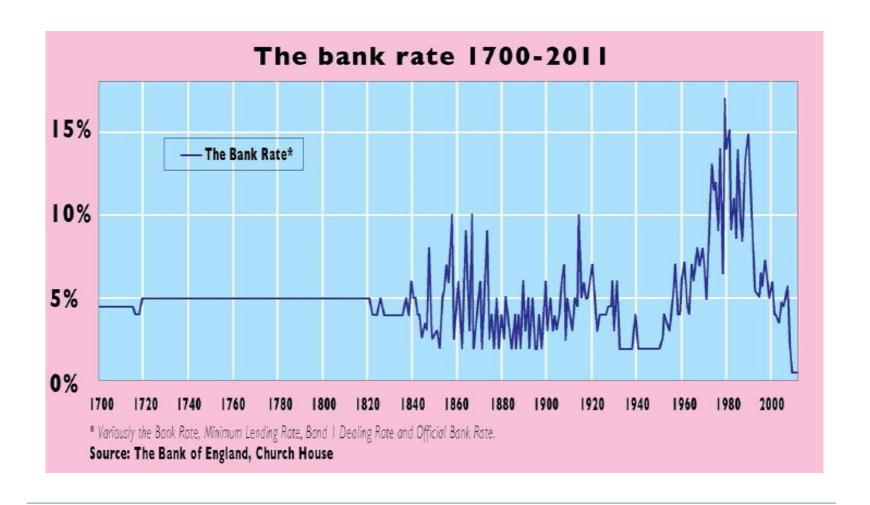


Southern Discomfort hangover continues





One chart should remind us where we are





Is the Northern Ireland economy experiencing a recovery?

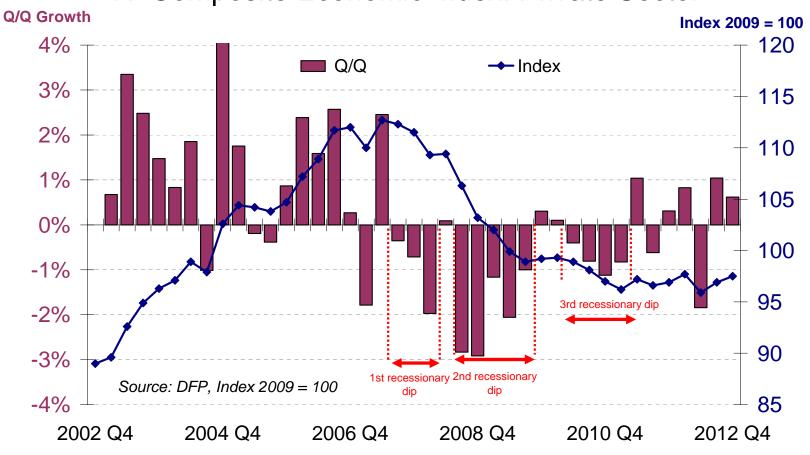


"Yeah, but, no but, yeah but..."

Increasingly Economists are sounding like Vicky Pollard

Private sector recovery underway? Yeah, but look at levels!

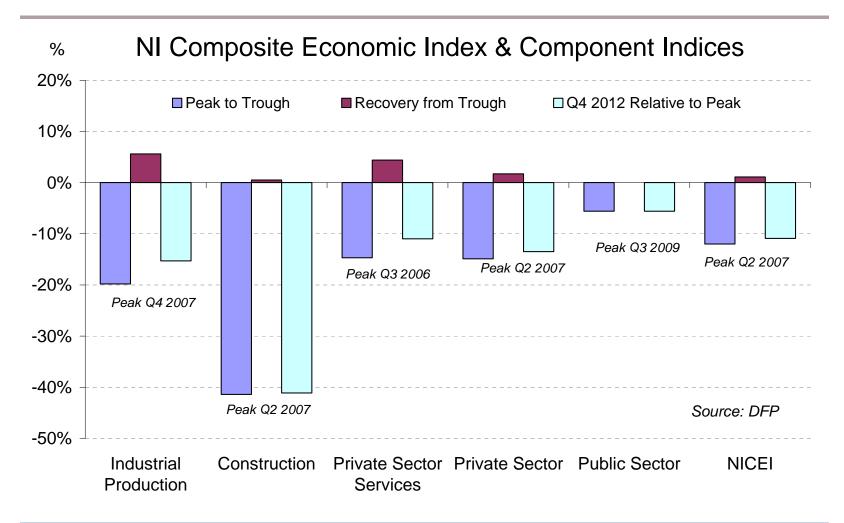
NI Composite Economic Index: Private Sector







NI's economic recovery has quite a bit to go!







In N.Ireland biggest losers all have something in common

Change in NI Private Sector Output Q2 2007 - Q4 2012

Industrial Group	% Change
Recession Losers	$\downarrow\downarrow\downarrow$
Utilities (Water Supply & Waste Management)	-4.2%
All Production Industries	-9.3%
Engineering & Allied Industries	-10.2%
All Private Sector Services	-10.6%
All Manufacturing	-14.4%
Total Private Sector Output (Construction + Production + Private Services)	-14.5%
Recession Big Losers	$\downarrow\downarrow\downarrow$
Basic Metals & Fabricated Metal Products	-20.7%
Total Other Manufacturing	-29.3%
Textiles & Textile Products	-29.7%
Mining & Quarrying	-33.3%
Wood & Paper Products	-34.9%
Rubber, Plastics & non-metal Products	-39.5%
Construction	-44.8%
Business Services & Finance	-47.7%
Source: DFP Indices of Production, Services and Construction, DARD & Ulster Bank calculations	

Construction / property related

Construction / property related

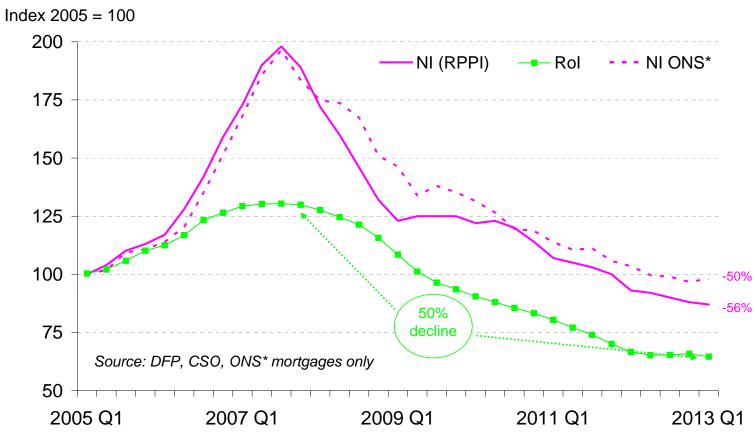
Source: DFP Indices of Production, Services and Construction, DARD & Ulster Bank calculations





Are NI house prices still falling?... Yeah, but, no, but, yeah, but...'

N.Ireland & Republic of Ireland House Prices



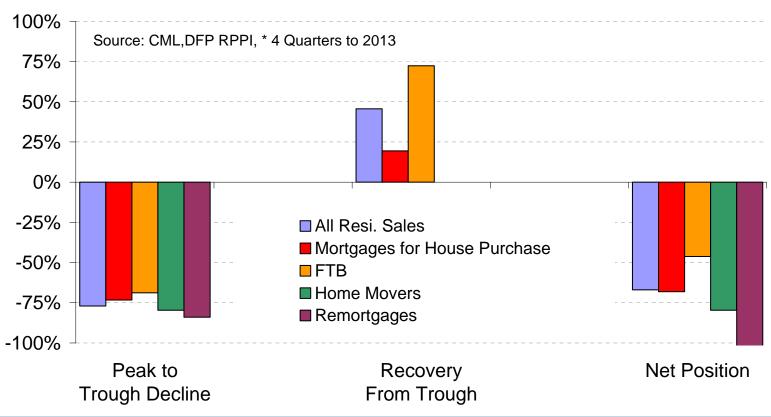




Have we seen a recovery in mortgage activity / sales?...'Yeah, but, no, but, yeah, but...'

Mortgage Activity / Residential Sales 2013 Q1*

Relative to Pre-Credit Crunch Levels (2006)



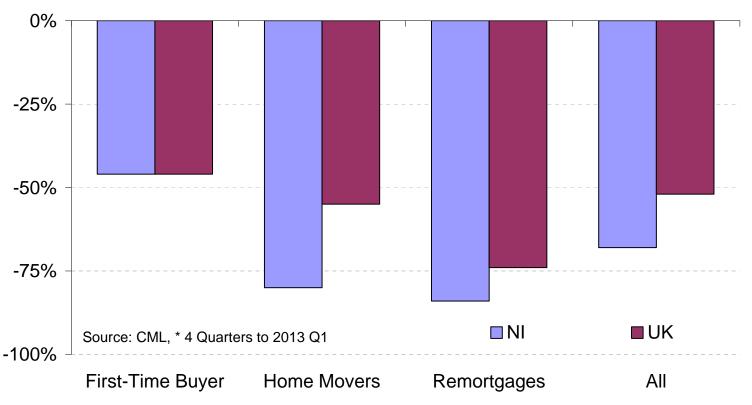




Remember NI has been hit much harder than the UK with a weaker recovery...

NI & UK Mortgage Activity 2013 Q1*

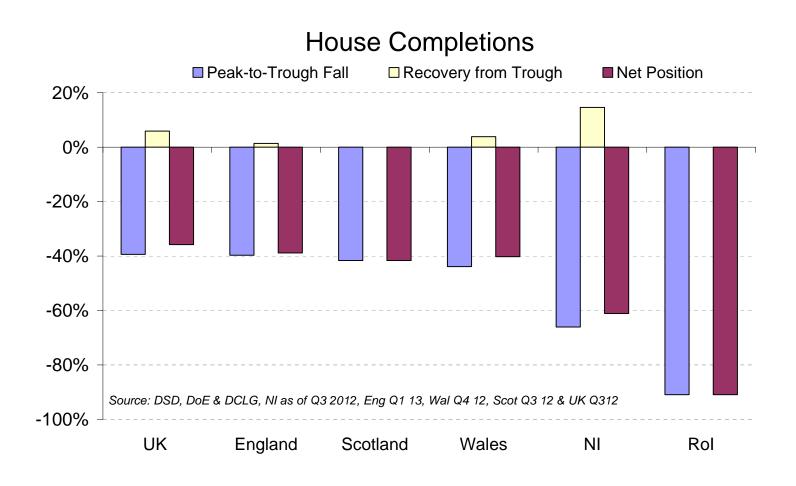
Relative to Pre-Credit Crunch Levels (2006)







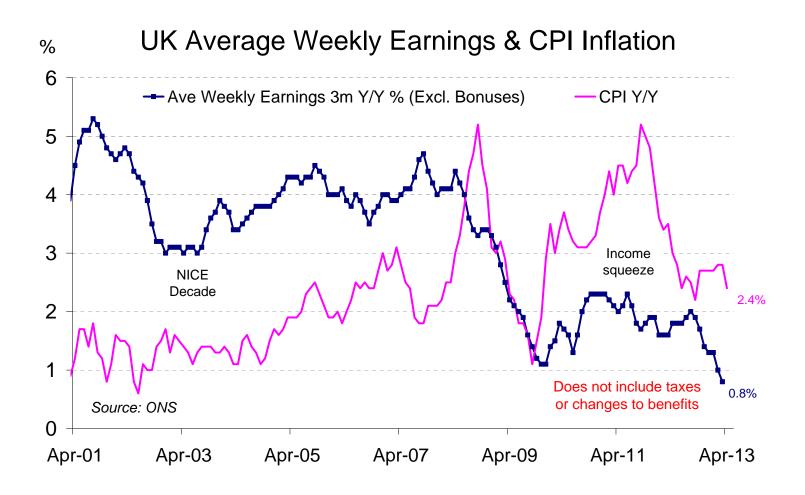
...the same applies with house completions... although look at the RoI







Household incomes recovery remains a long way off



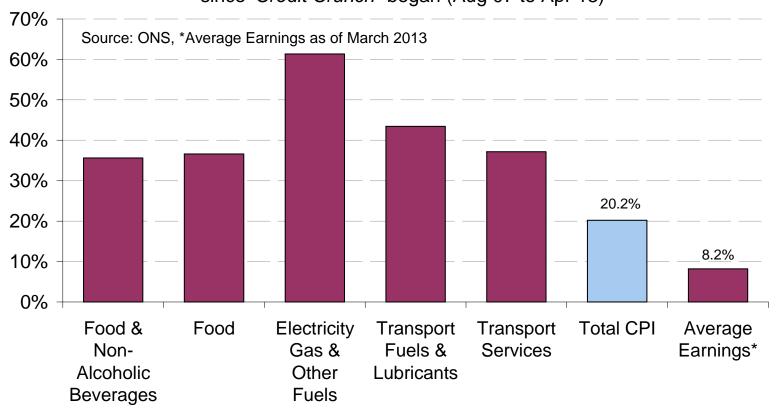




Housing affordability has improved? 'Yeah, but, no, but, yeah, but...'

Cumulative % Change in UK Consumer Prices

since 'Credit Crunch' began (Aug 07 to Apr 13)





Some well known casualties from the downturn





















































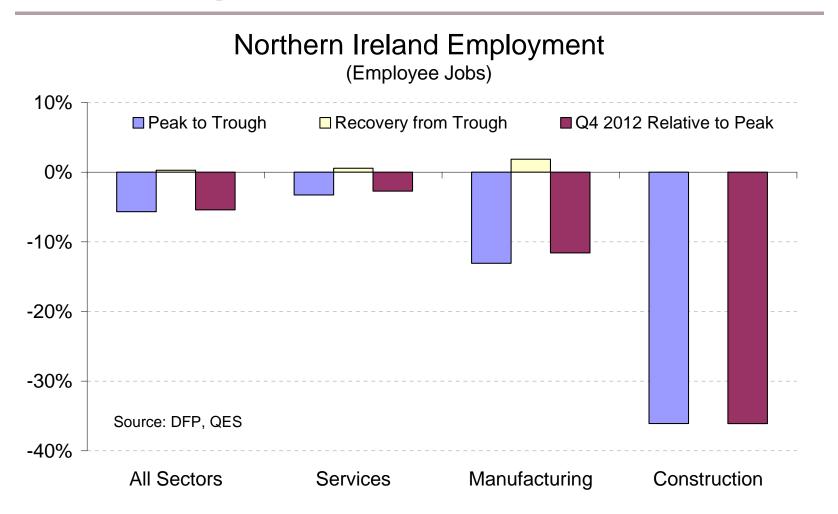








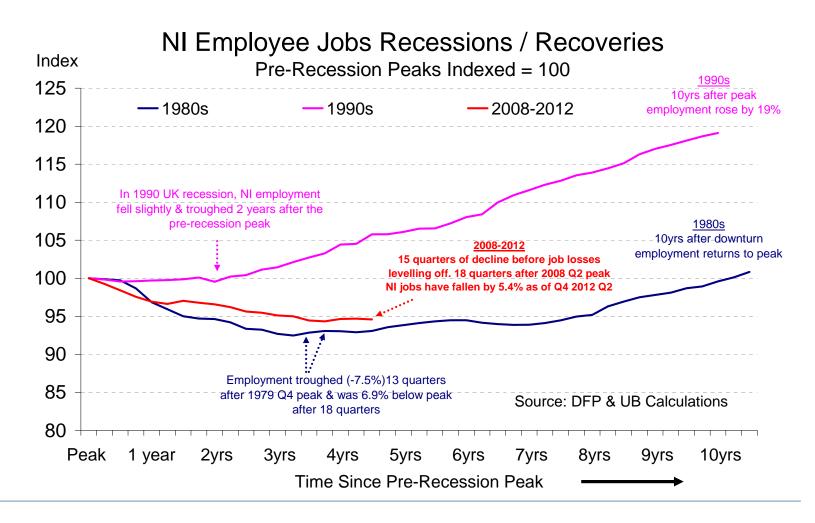
No recovery in construction sector so far







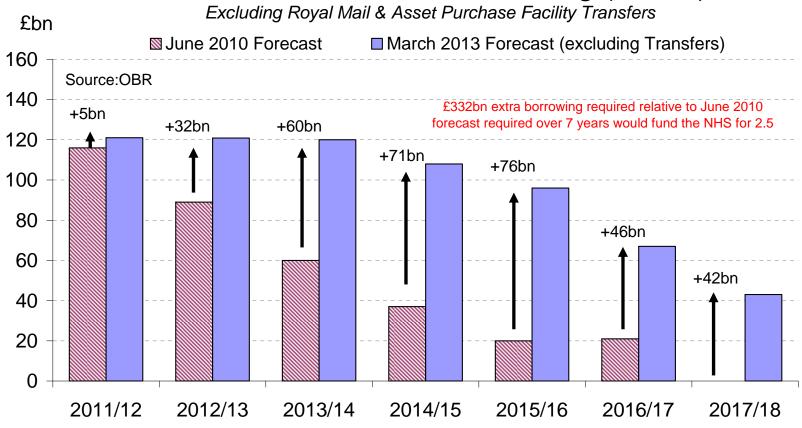
NI can expect a 1980s-style employment recovery





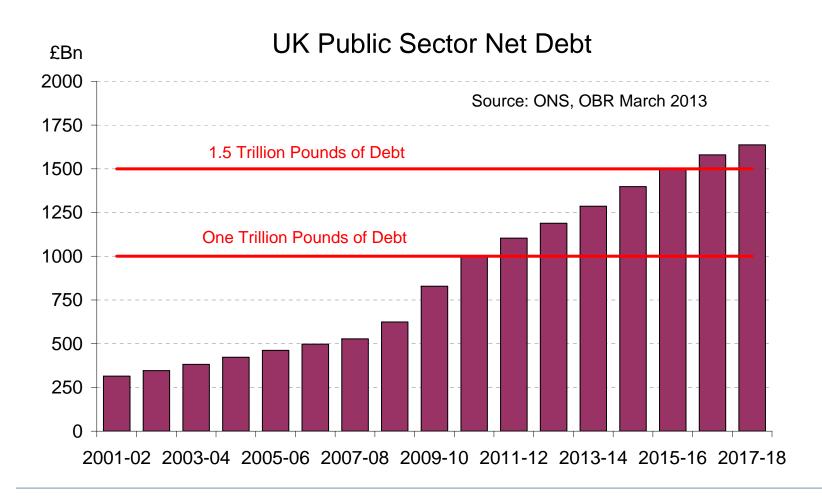
The deficit is coming down...'Yeah, but, no, but...'

UK Public Sector Net Borrowing (PSNB)



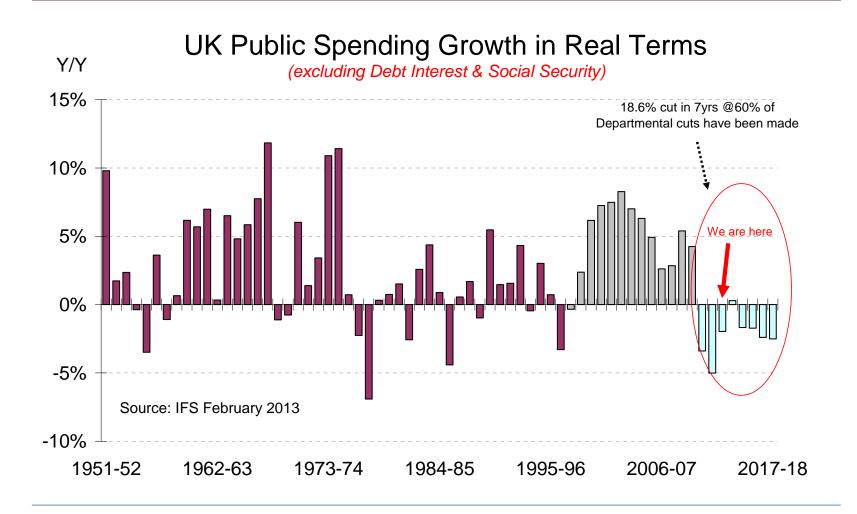


Paying off debt mountain = higher taxes & spending cuts





12-yr public spending feast followed by 7-year famine



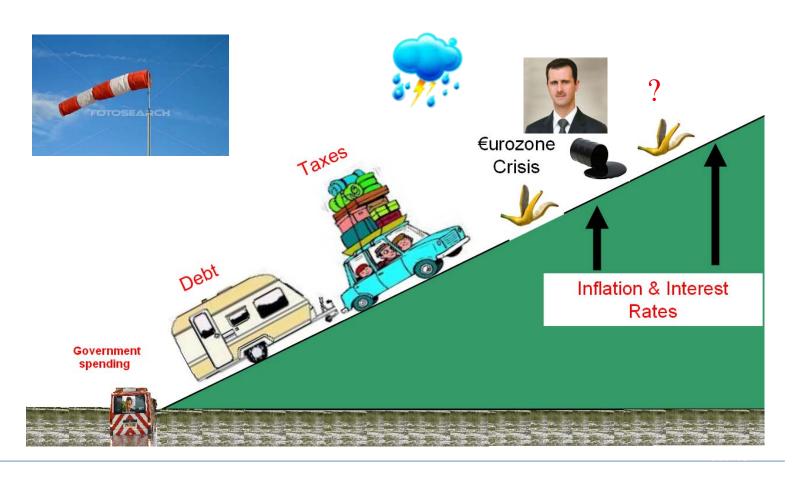


Decade ahead will HURT

- **Downside risks** to NI growth e.g. *EZ*
- Unemployment to stay higher for longer.... a lost decade for the under 25's?
- Households face devaluation in S.O.L, debt de-leverage
- Factors present in 'NICE' era have gone into reverse Next decade ahead will
 HURT Higher Unemployment Rising Taxes / Tariffs
- Fiscal austerity in NI To be continued....
- Ongoing housing demand & supply problems

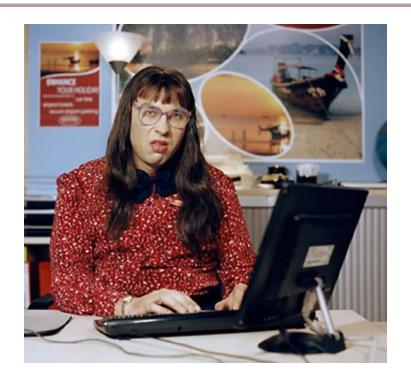


Economic Growth will be an uphill challenge...





...with a 'spreadsheet recovery'



Computer says Yes. But consumer says No!

Not all decades have been lost! Look at Laganside!



Laganside 1994

Source: Invest NI

Laganside today



Reasons to be cheerful!

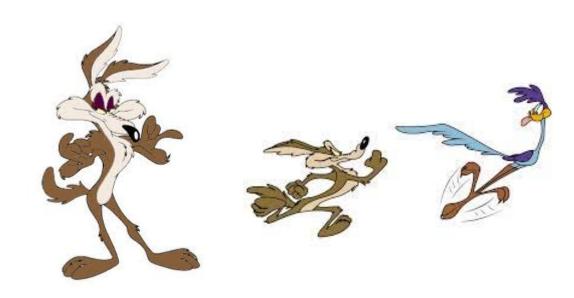
- Far-off fields (e.g. BRICs & Emerging markets) are greenerdiversify export base
- NI's private sector employee jobs increased by 2,000 in 2012
- NI's Pharmaceuticals output is currently at a record high
- Global demand for food & pharmaceuticals to rise well into the future
- NI's public expenditure cuts are do-able
- Recent FDI into NI & expansion of indigenous firms: e.g. Allstate, Wrightbus
- 2012 was a record year for the tourism industry
- City of Culture / World Fire & Police Games 2013, G-8, All-Ireland Fleadh
- ICT / software sector is booming
- Opportunity to radically change the economy for the better.... but will it be grasped?

NI requires a relentless focus on cost – the level of public expenditure, how it is spent & where. An ongoing forensic analysis of current public expenditure & public service delivery is required



The Coyote always returns, never gives up, becomes more innovative with whatever resources & the race never stops!









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