
Ulster Bank Northern Ireland Purchasing Managers Index (PMI)

October 2011 Survey Update

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PMI Surveys

Purchasing Managers' Indexes (PMIs) are monthly surveys of private sector companies which provide an advance indication of what is happening in the private sector economy by tracking variables such as output, new orders, employment and prices across different sectors.

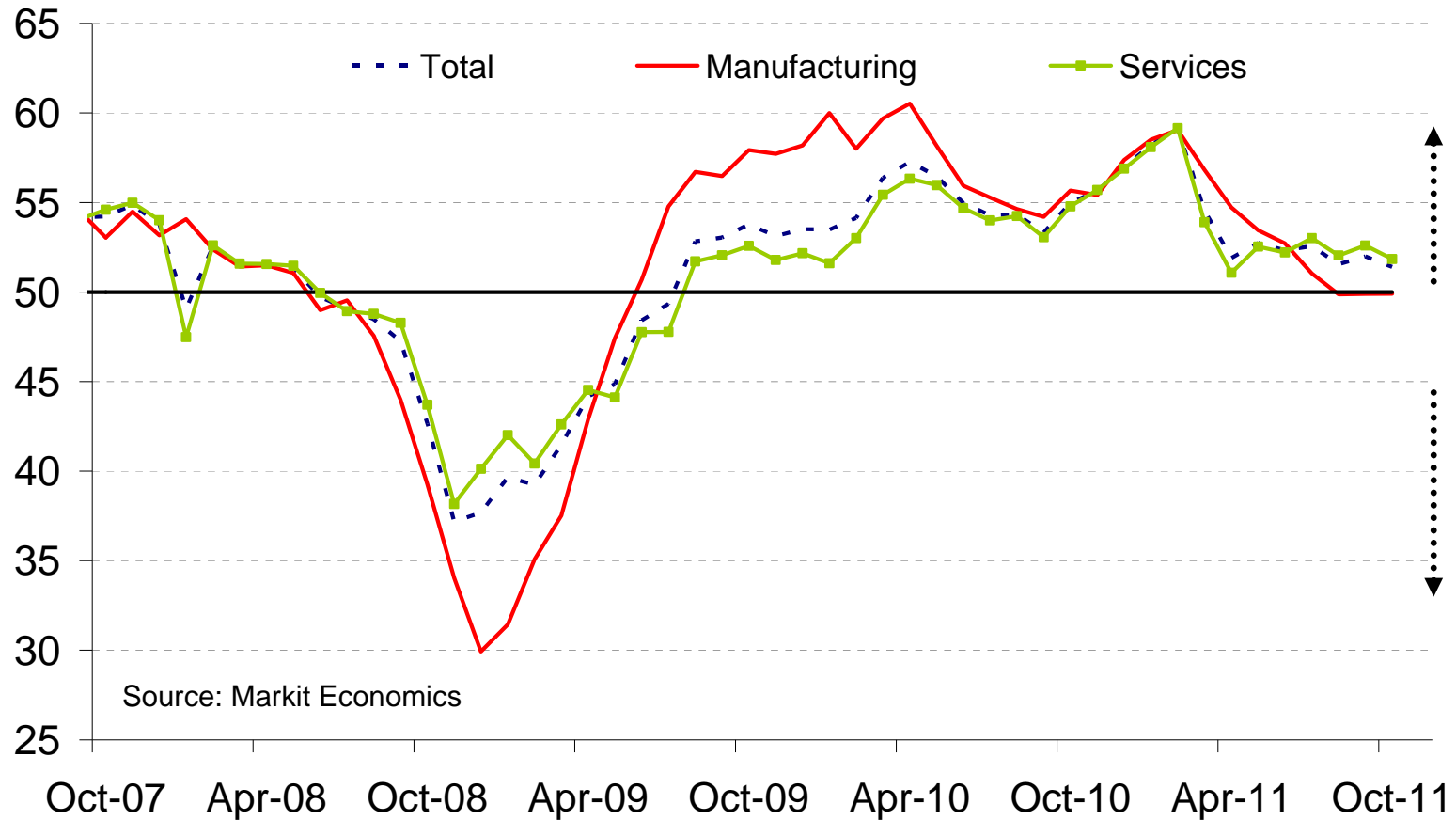
Index numbers are calculated from the percentages of respondents reporting an improvement, no change or decline on the previous month. These indices vary from 0 to 100 with readings of 50.0 signalling no change on the previous month. Readings above 50.0 signal an increase or improvement; readings below 50.0 signal a decline or deterioration. The greater the divergence from 50.0 the greater the rate of change (expansion or contraction). The indices are seasonally adjusted to take into consideration expected variations for the time of year, such as summer shutdowns or holidays.

< 50.0 = Contraction 50.0 = No Change > 50.0 = Expansion

*Data at a sector level are more volatile and **3-month moving averages** have been used to more accurately identify the broad trends.*

Global slowdown: manufacturing stagnates although services still growing

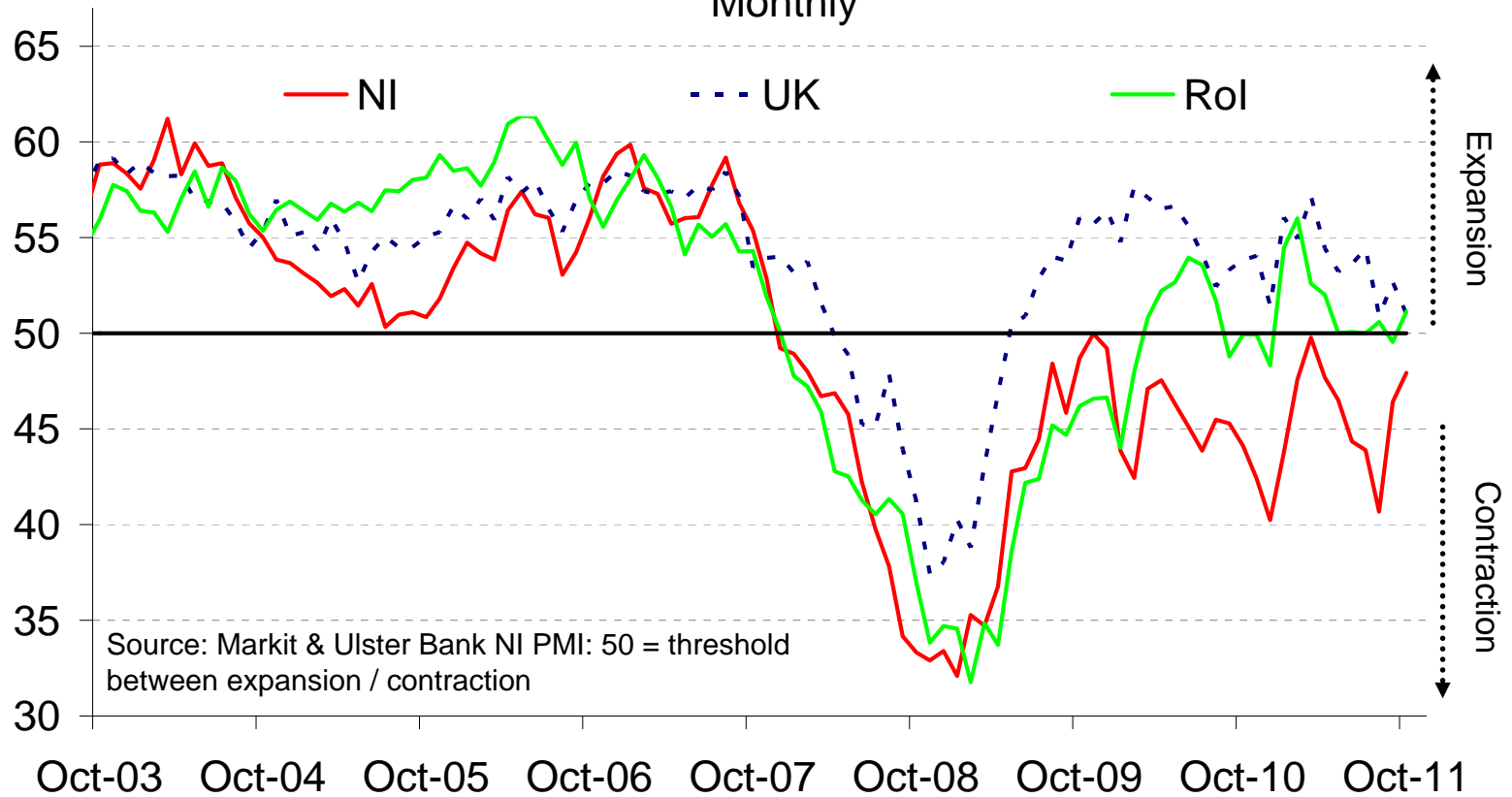
Global Output - PMI



NI's pace of contraction eases in October

Private Sector Business Activity - PMIs

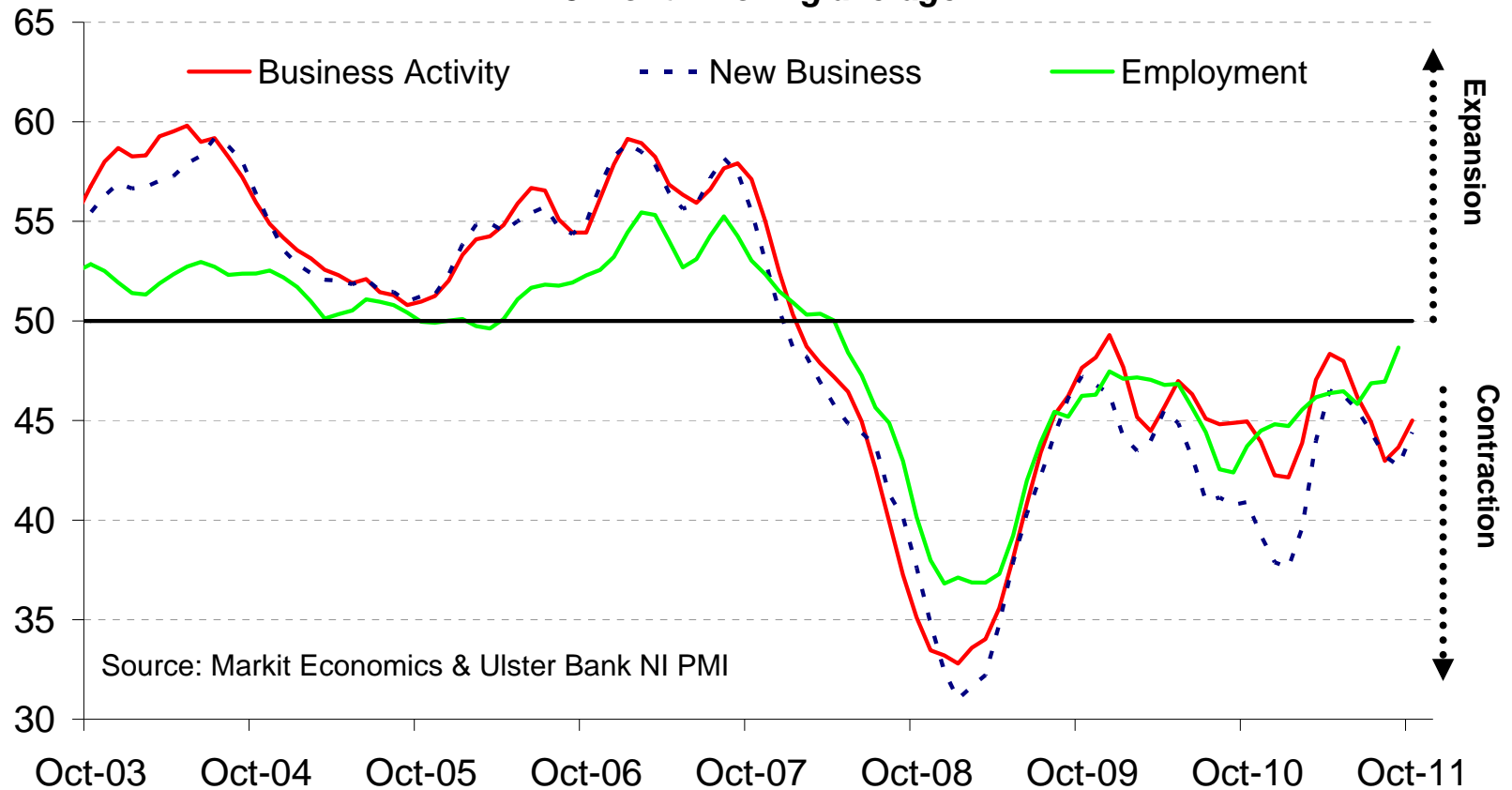
Monthly



NI output, orders & employment continue to contract but at a slower rate

NI Private Sector Activity

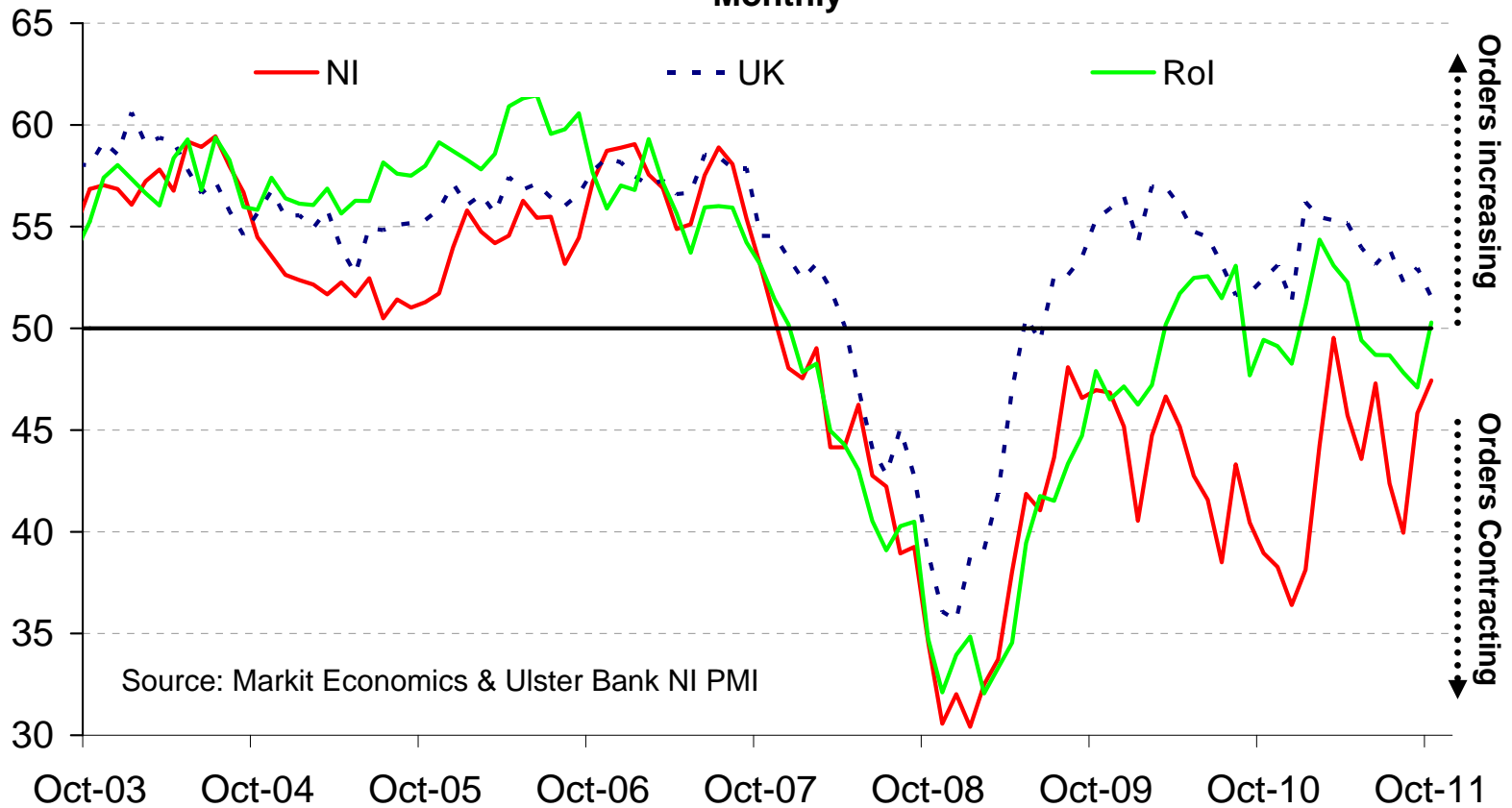
3 month moving average



NI's new orders still falling at a faster rate than elsewhere

Private Sector New Orders

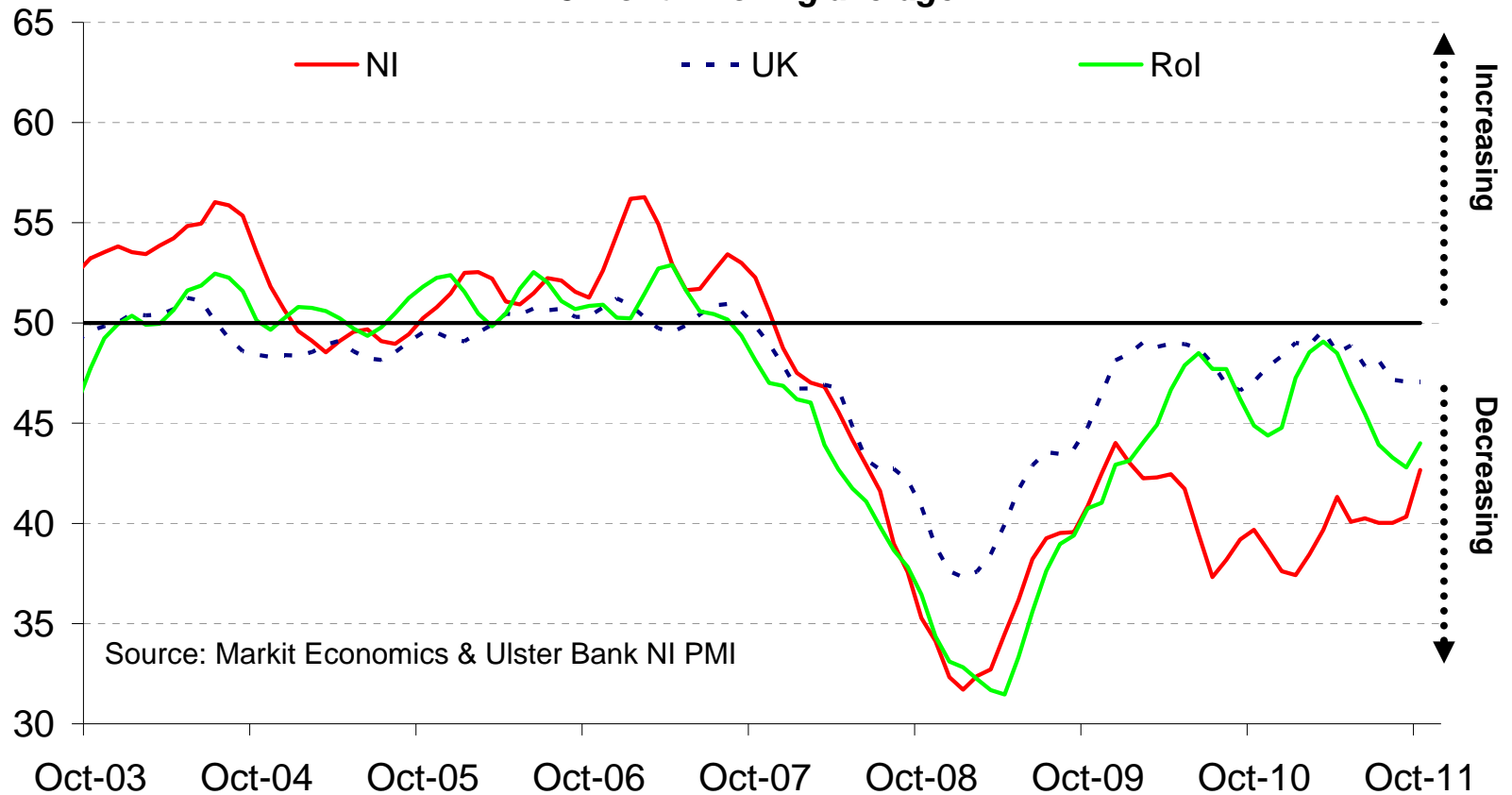
Monthly



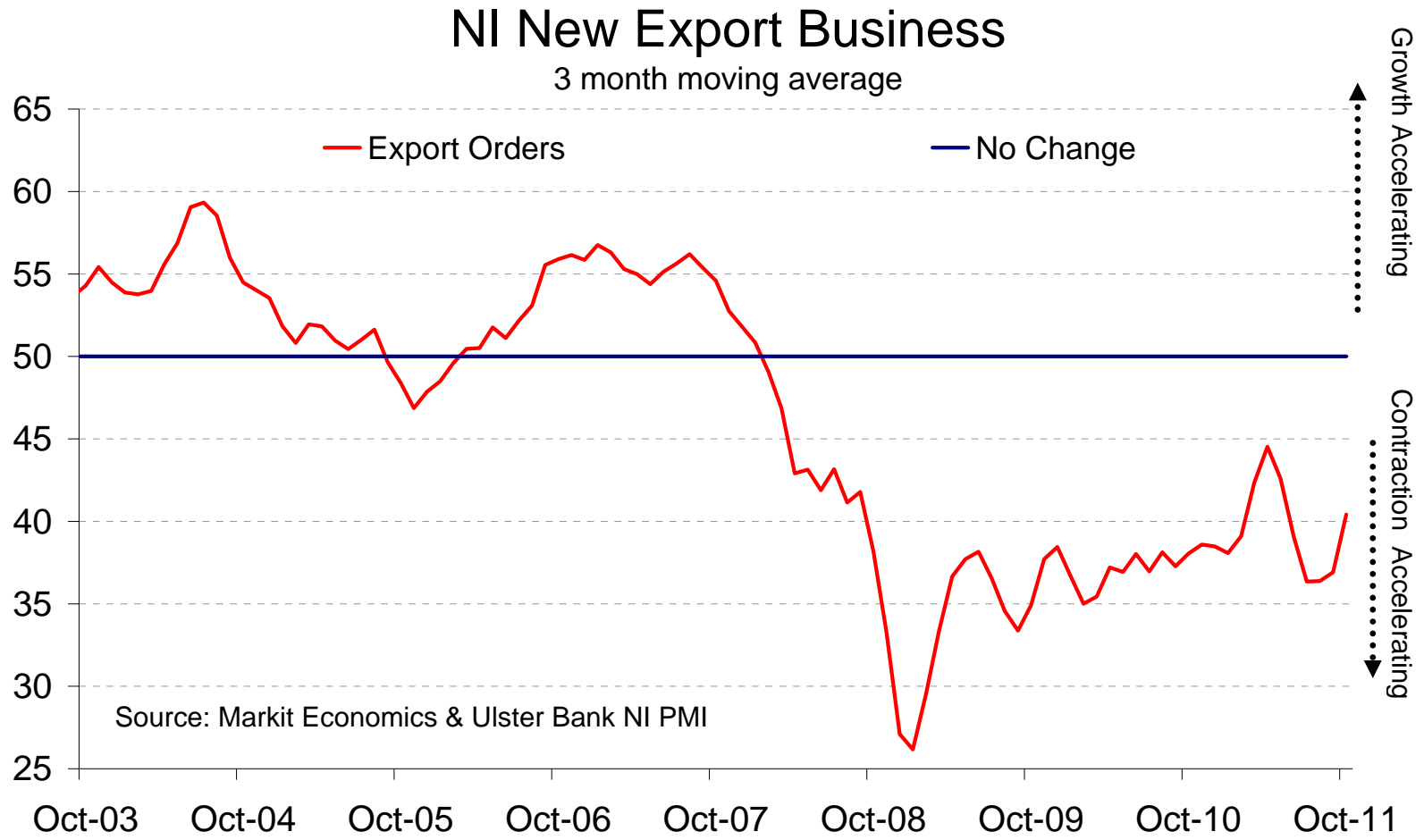
NI's levels of work outstanding are still falling sharply but at a slower rate

Private Sector Backlogs

3 month moving average



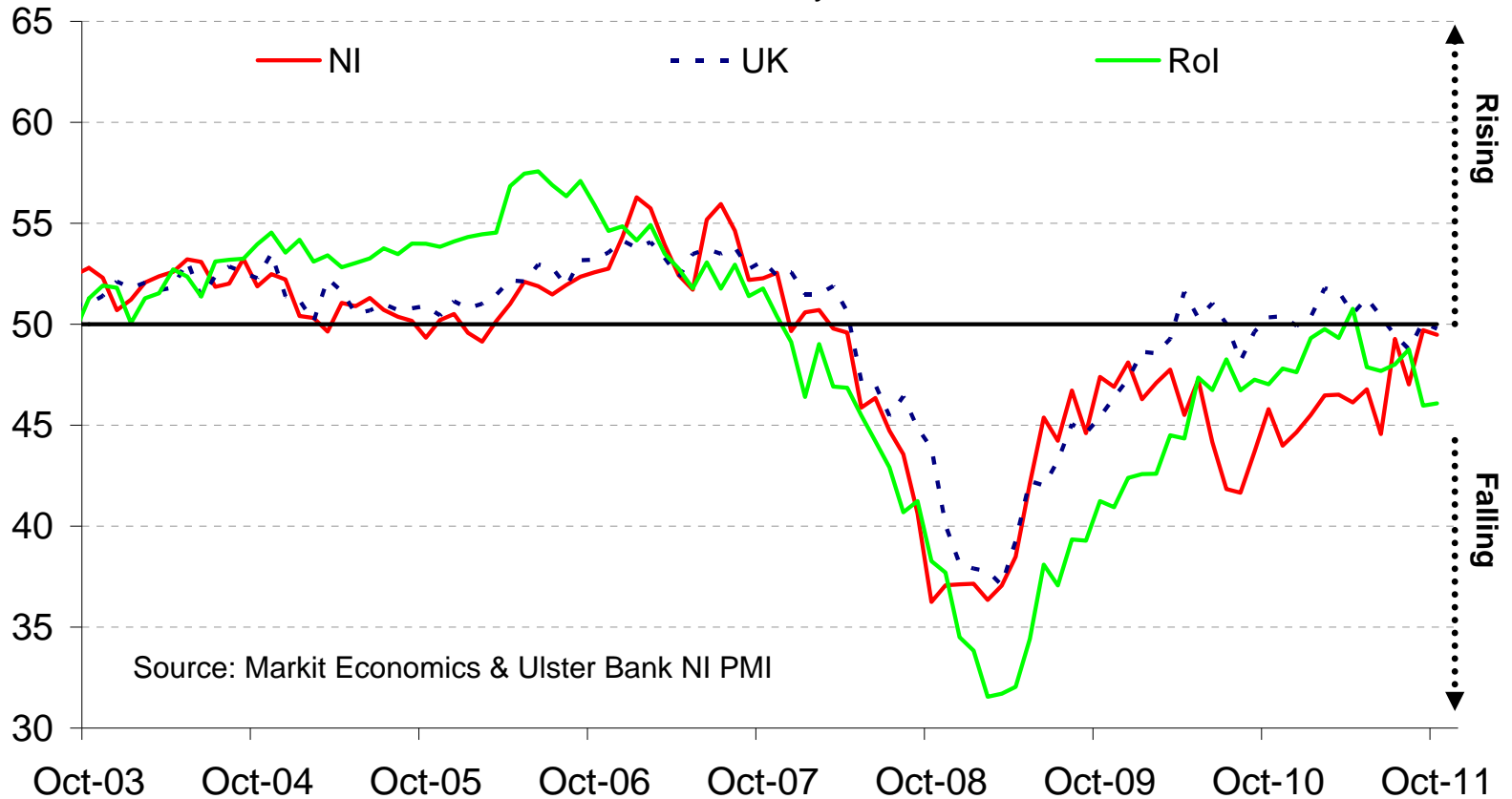
28% of firms saw export orders fall in October



NI's employment levels have almost stopped falling

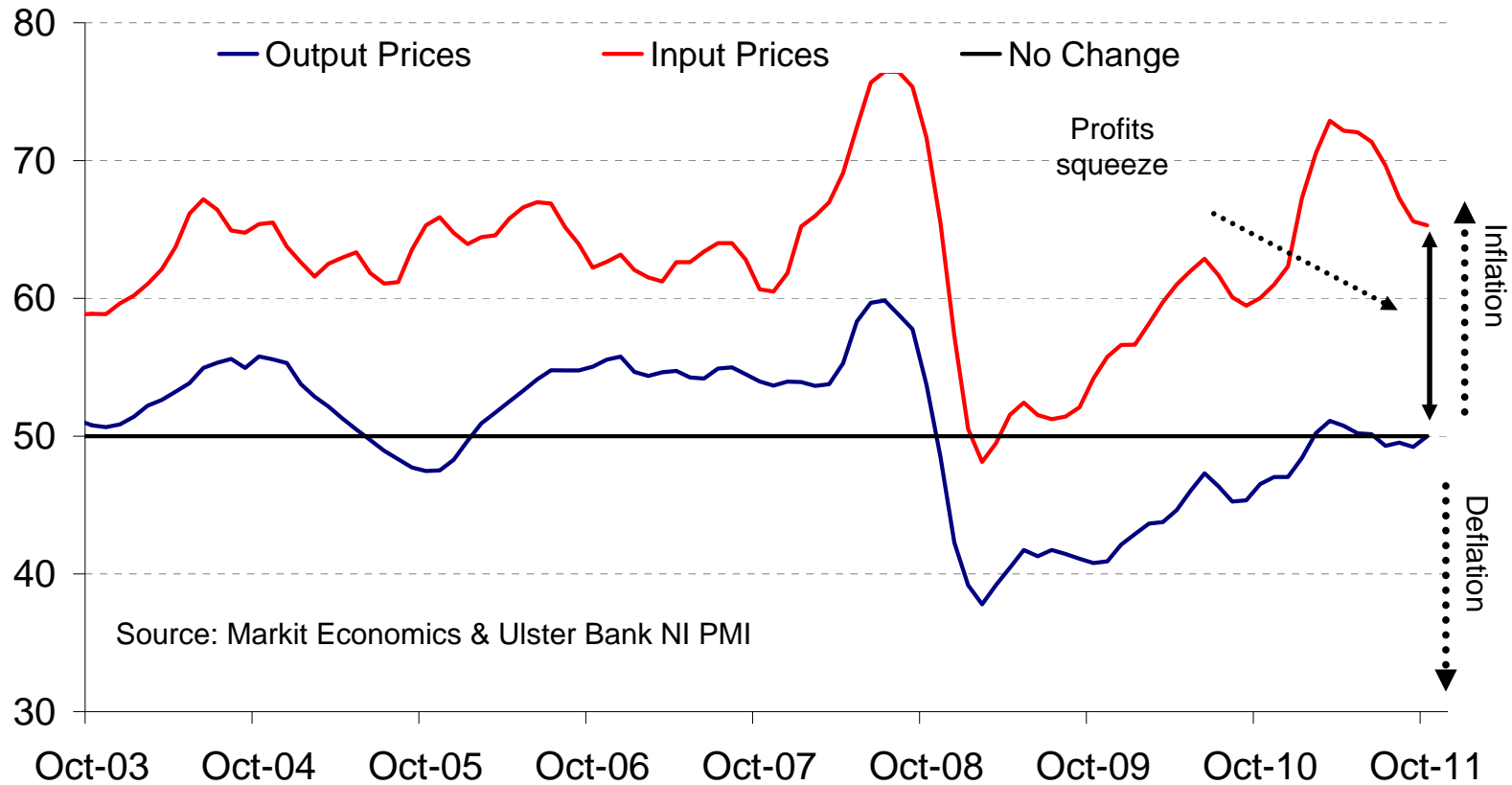
Private Sector Employment Levels

Monthly



NI profit squeeze remains with pricing power static

NI Private Sector Profit Squeeze 3 Month Moving Average



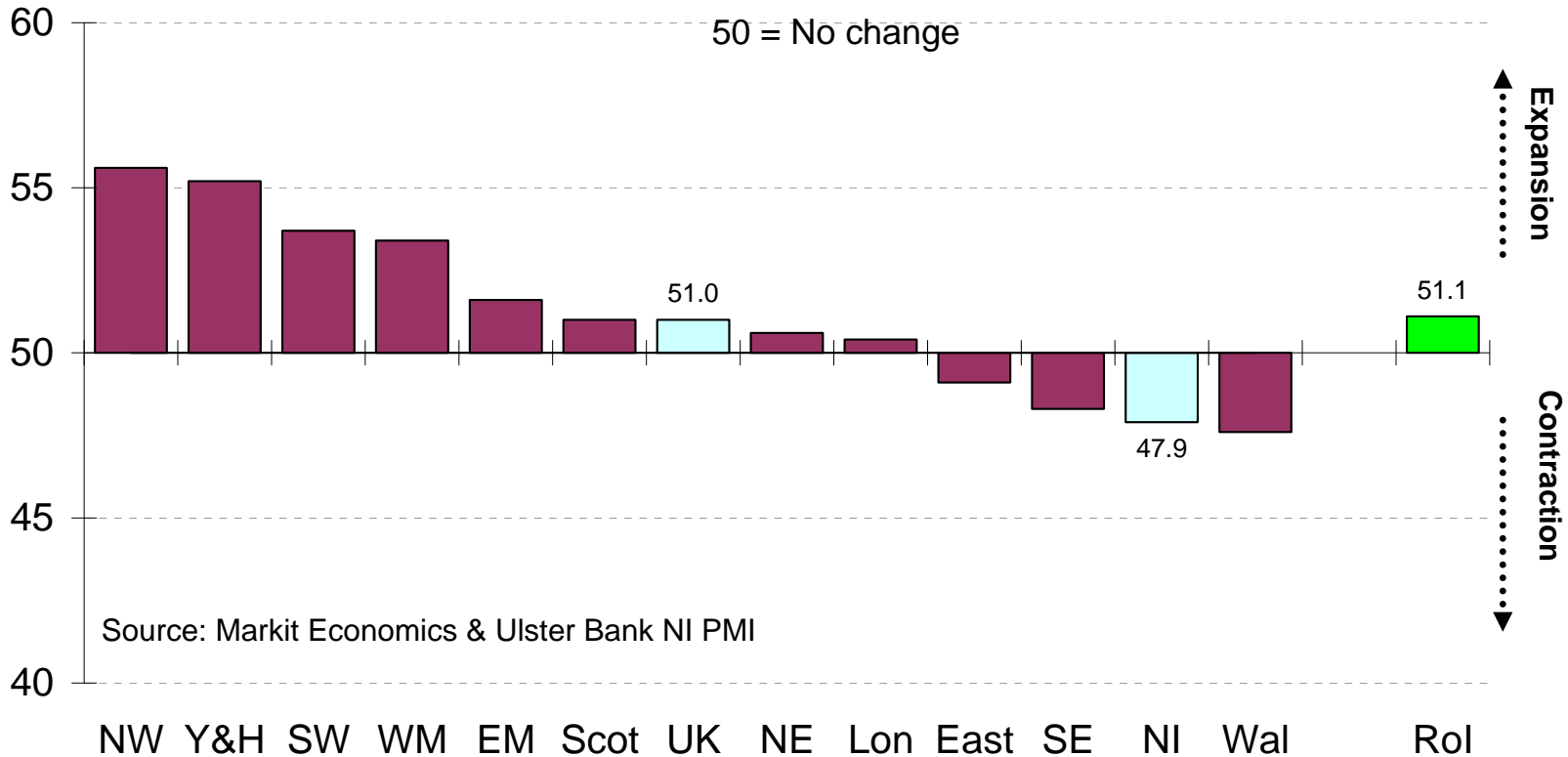
*Regional
Comparisons*

NI one of four regions in contraction territory in October

Output / Business Activity

October 2011

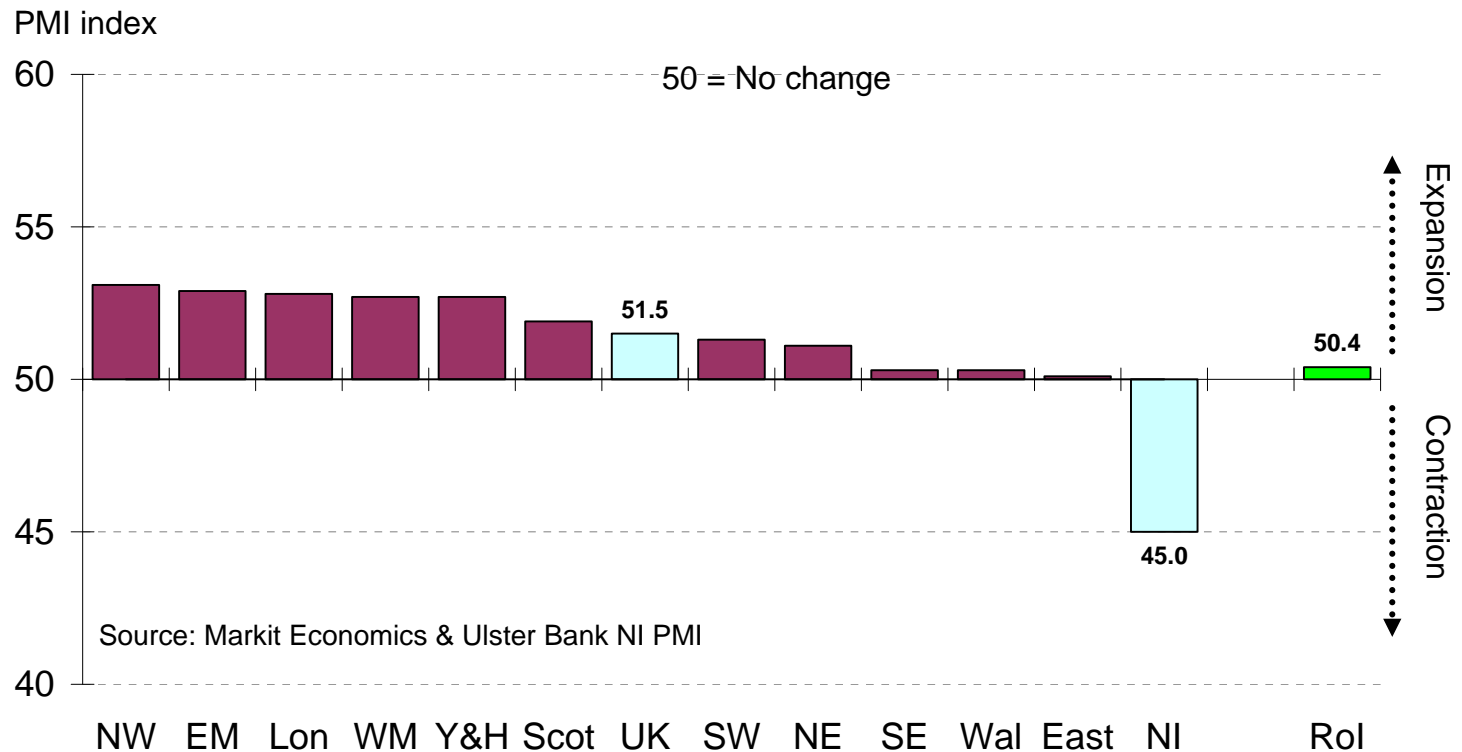
PMI index



NI posts sharpest rate of decline over the last 3 months...

Output / Business Activity

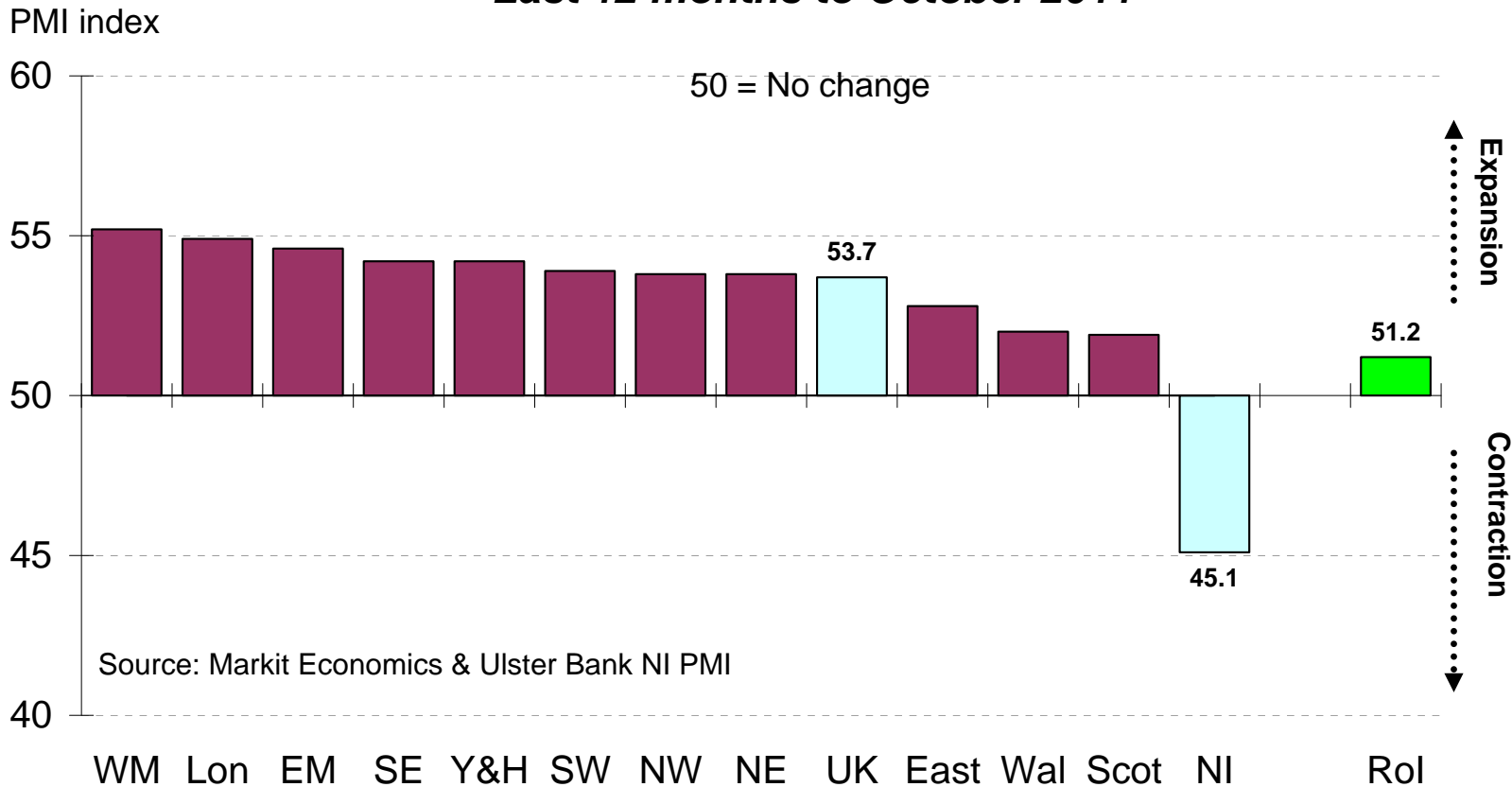
3 months to October 2011



.....and over the last 12 months

Output / Business Activity

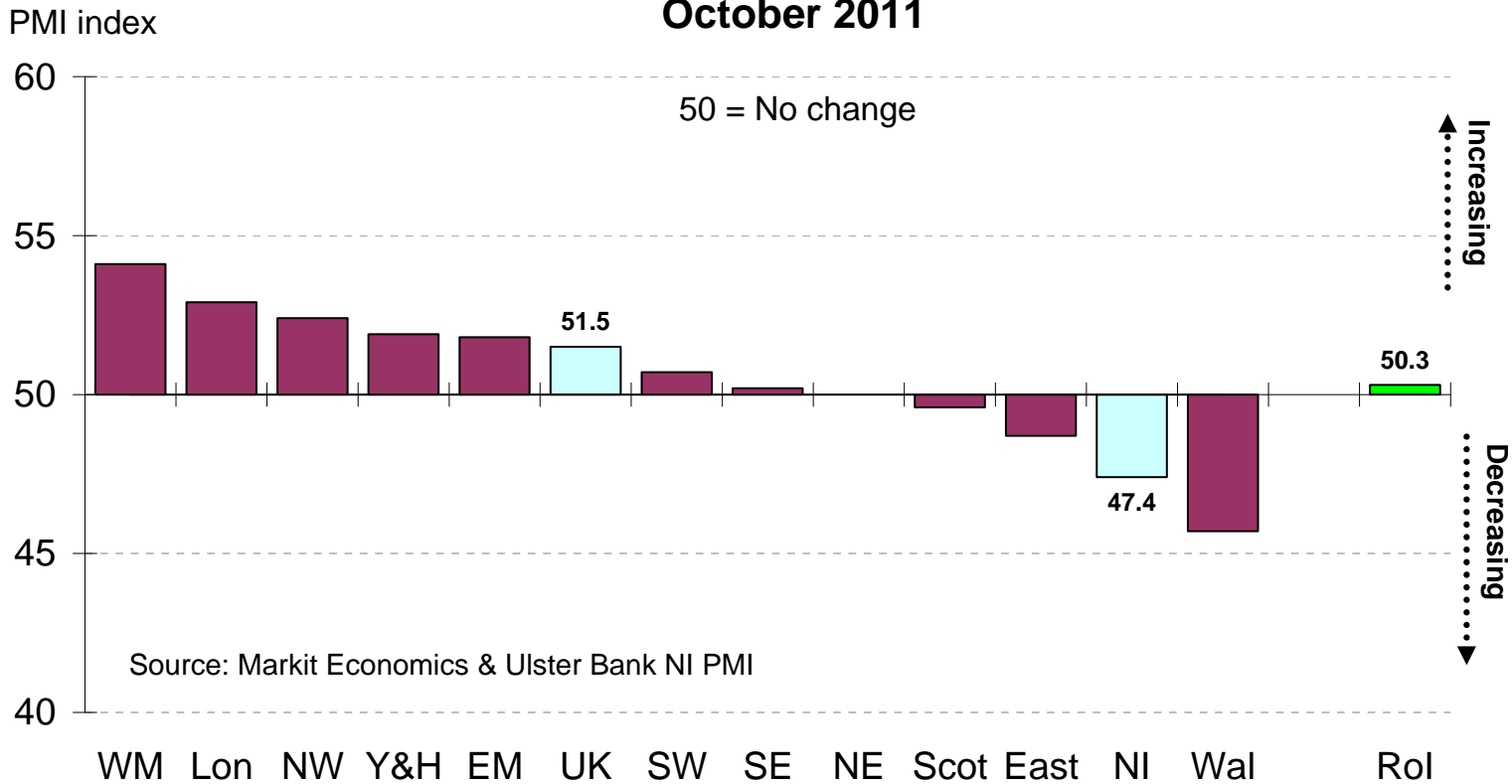
Last 12 months to October 2011



NI firms experiencing fastest rates of decline in new orders after Wales

New Business Orders

October 2011

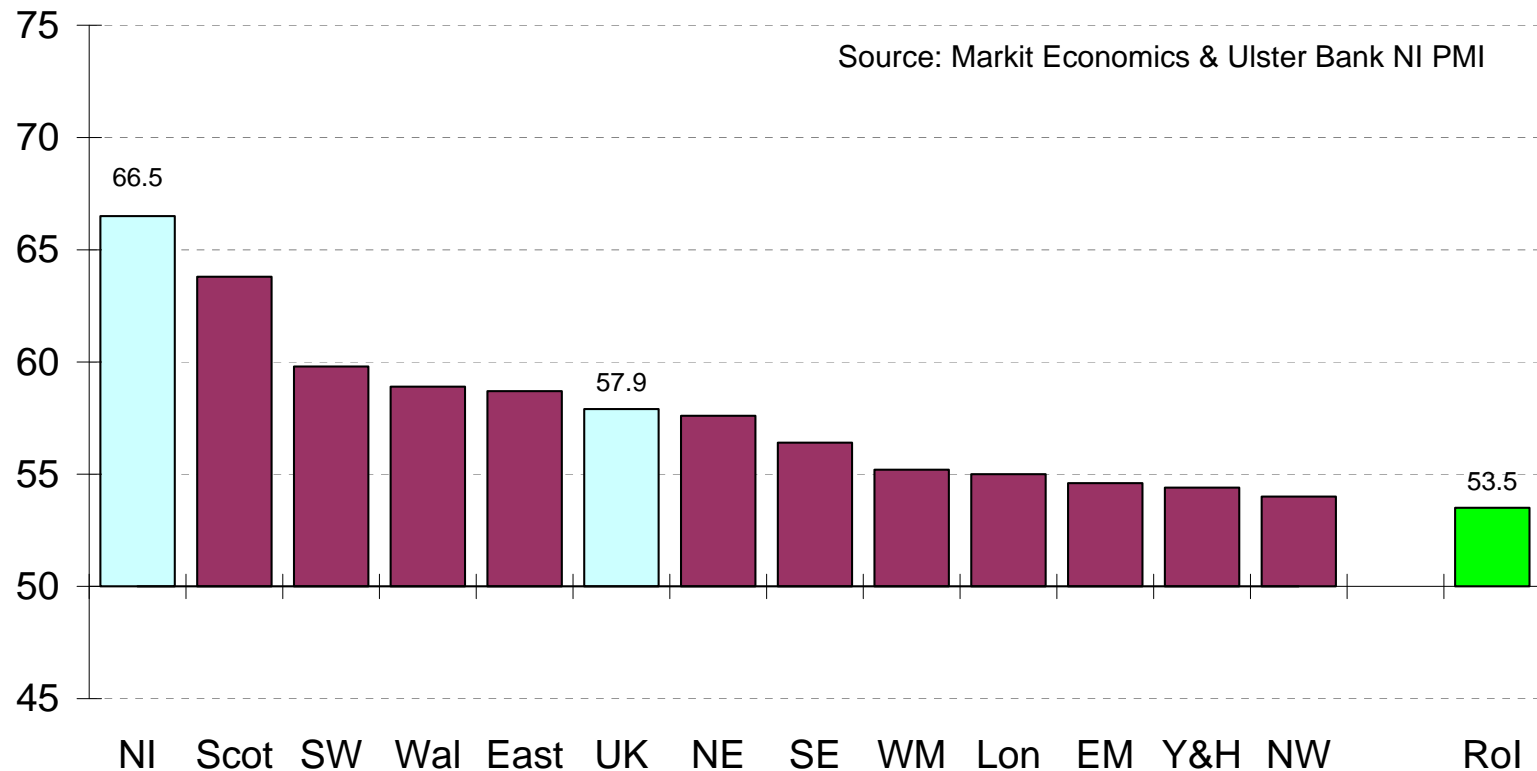


NI firms are experiencing the highest rates of input cost inflation

Input Cost Inflation

October 2011

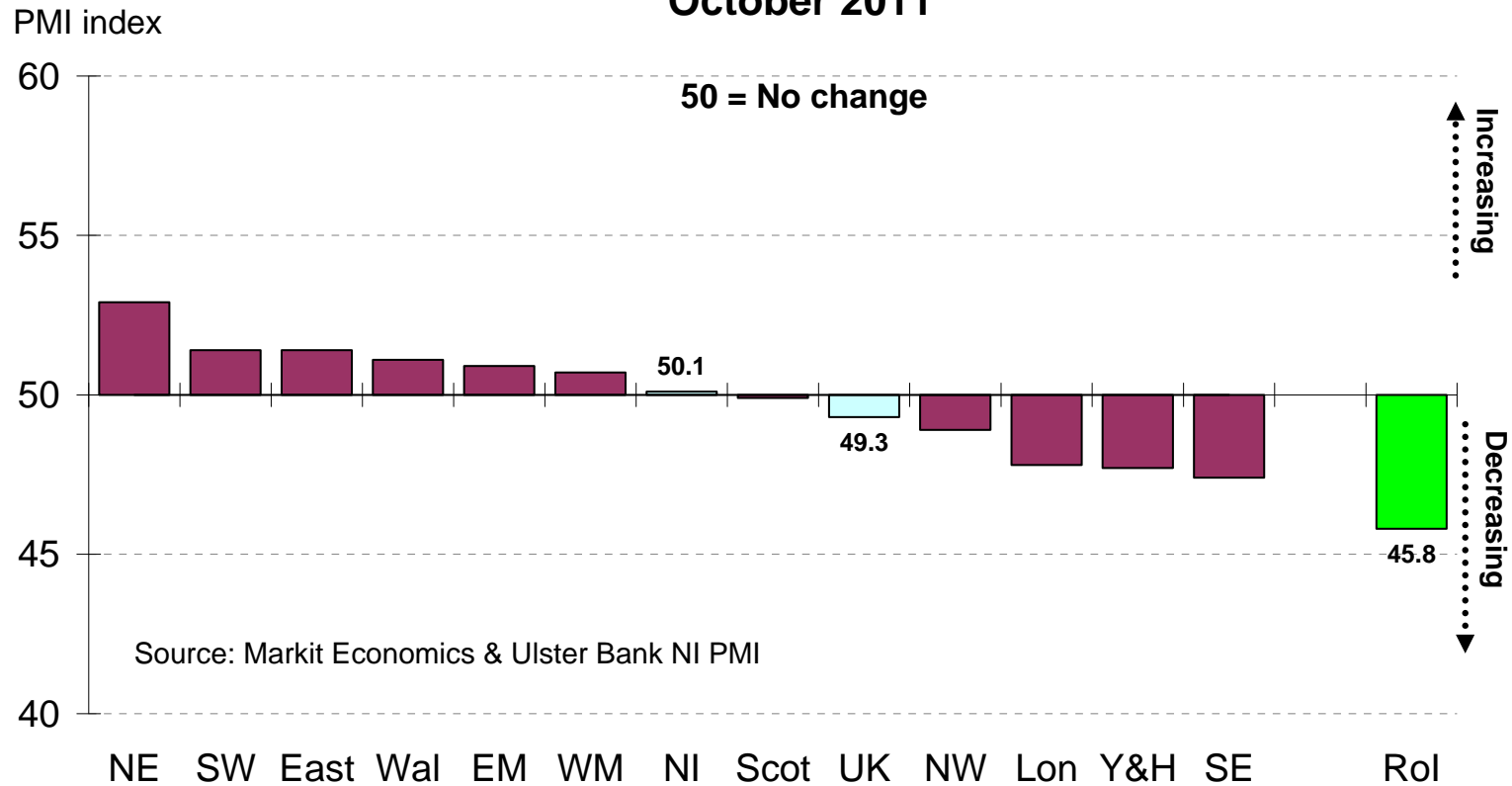
PMI index



Pricing power remains weak in NI with deflation continuing in RoI

Output Price Inflation

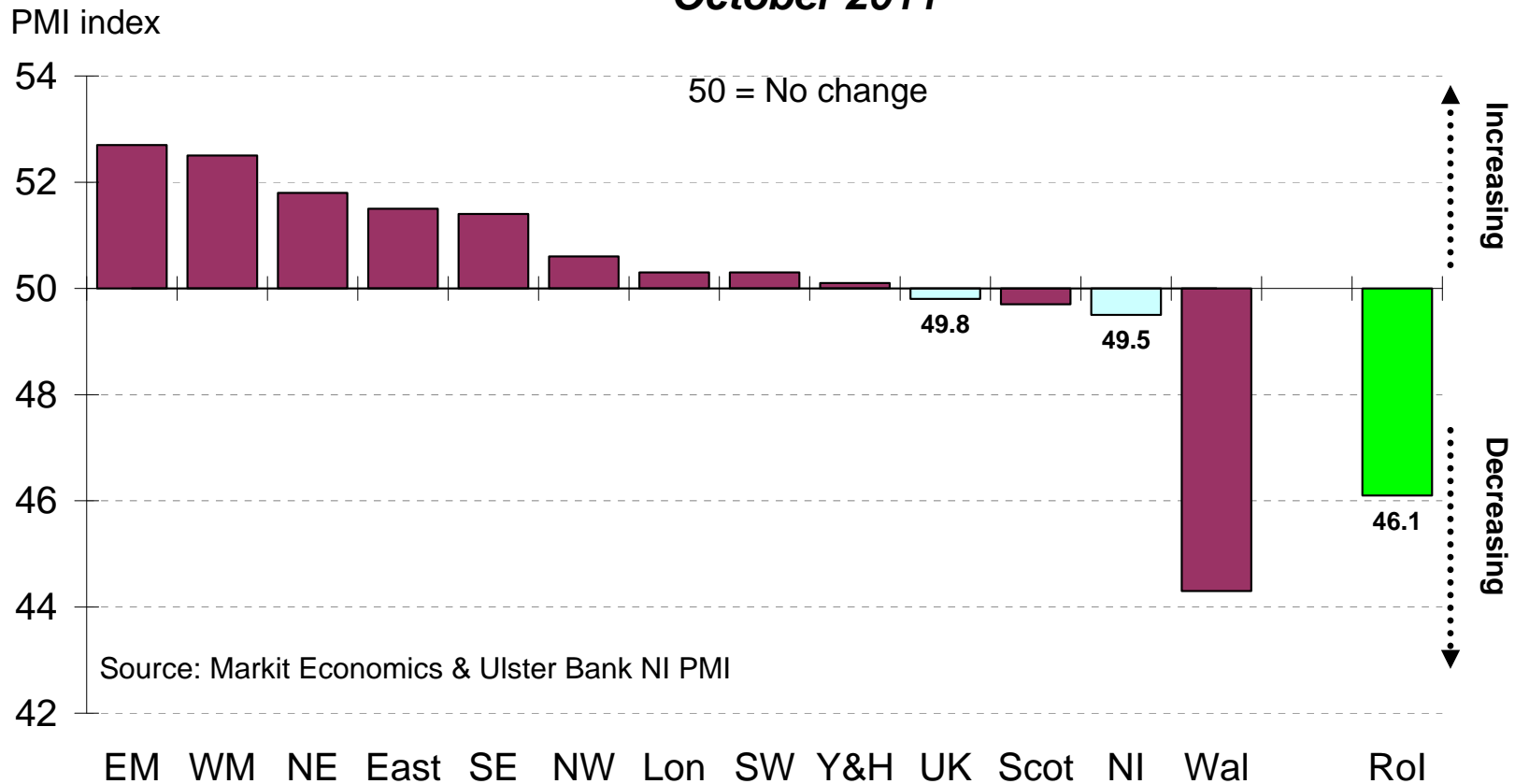
October 2011



Wales posted sharpest decline in employment levels

Employment Levels

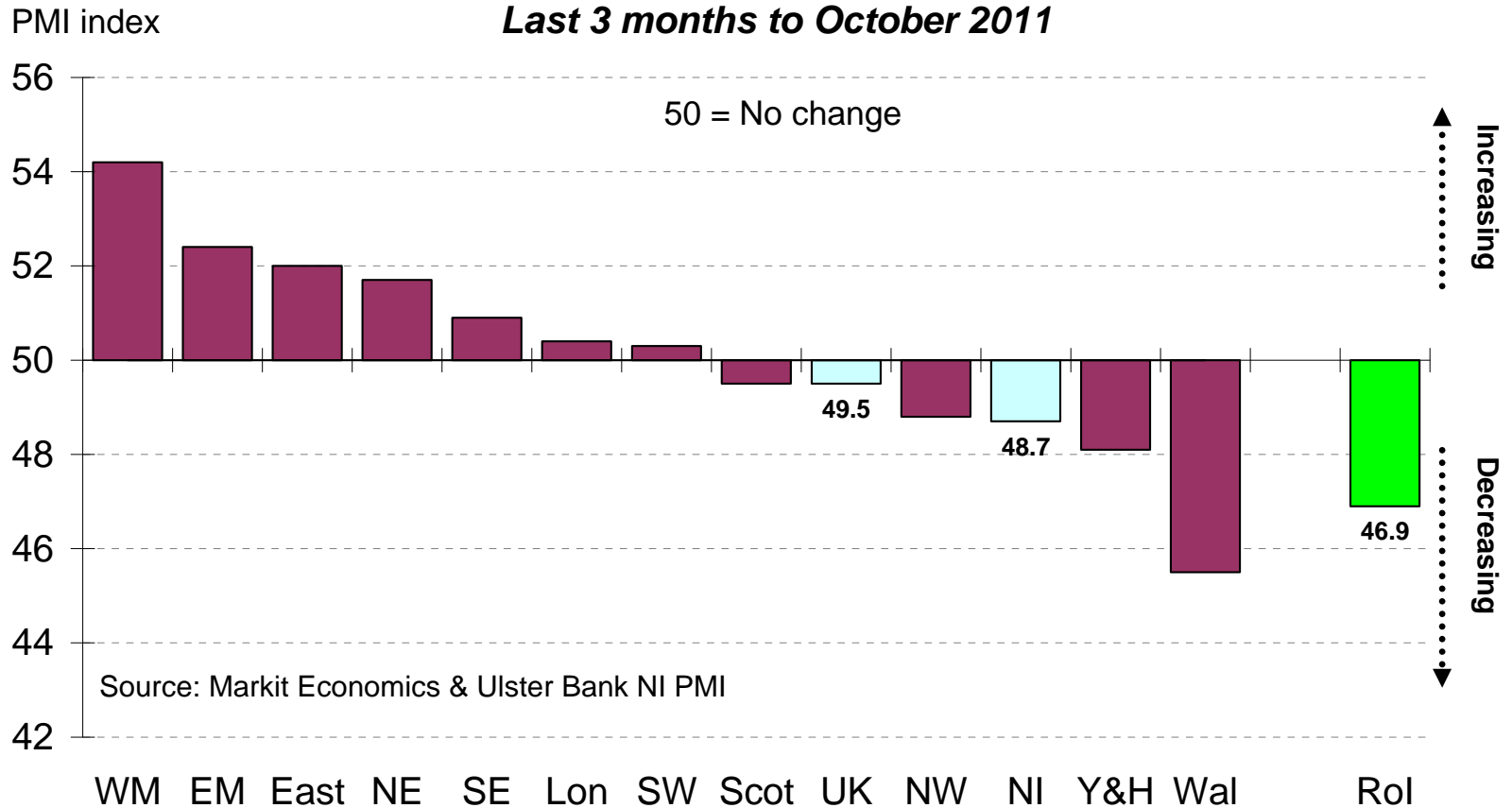
October 2011



Two UK regions recorded sharper rates of job losses than NI over last three months.....

Employment Levels

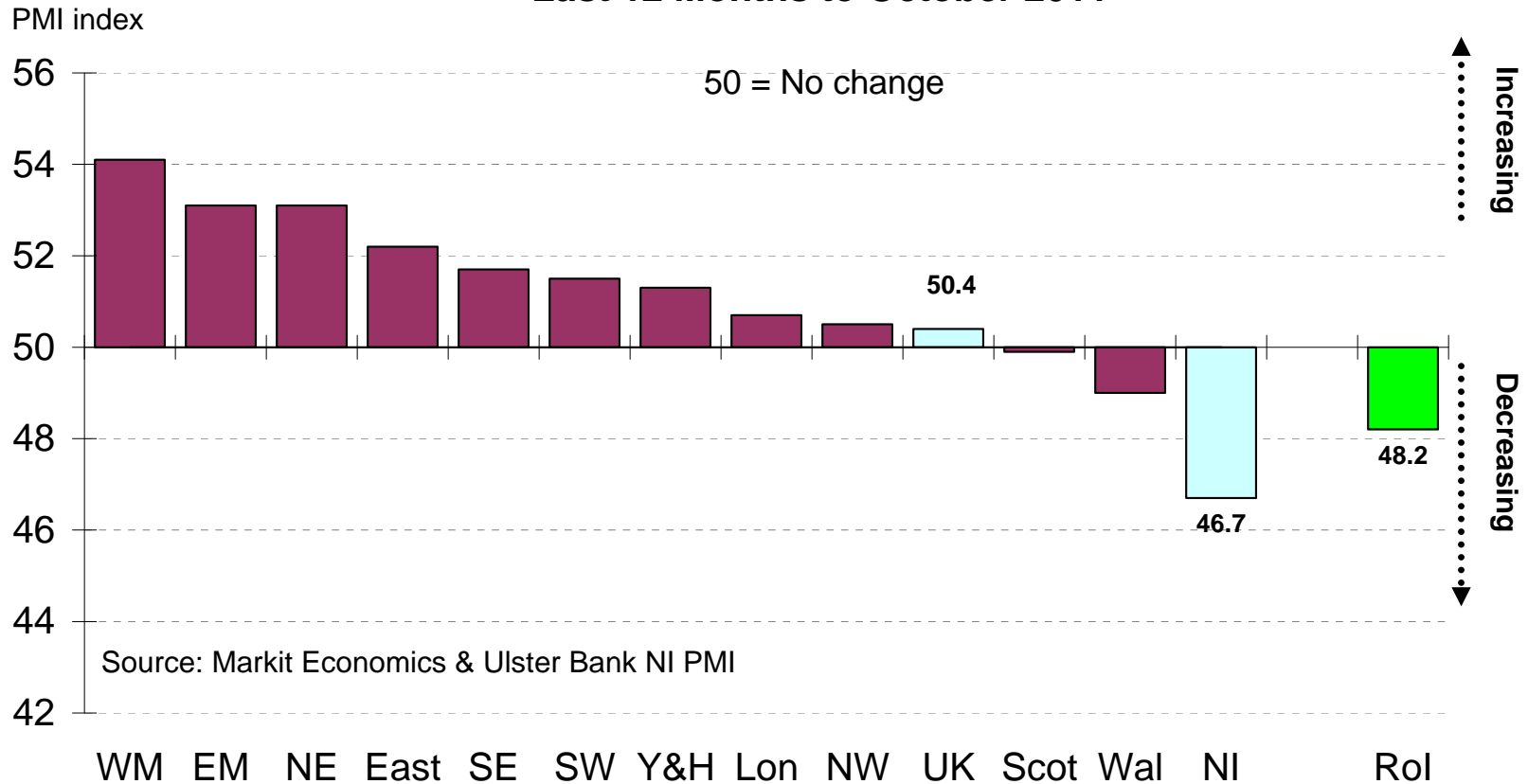
Last 3 months to October 2011



But NI has recorded the sharpest rate of job losses over the last 12 months

Employment Levels

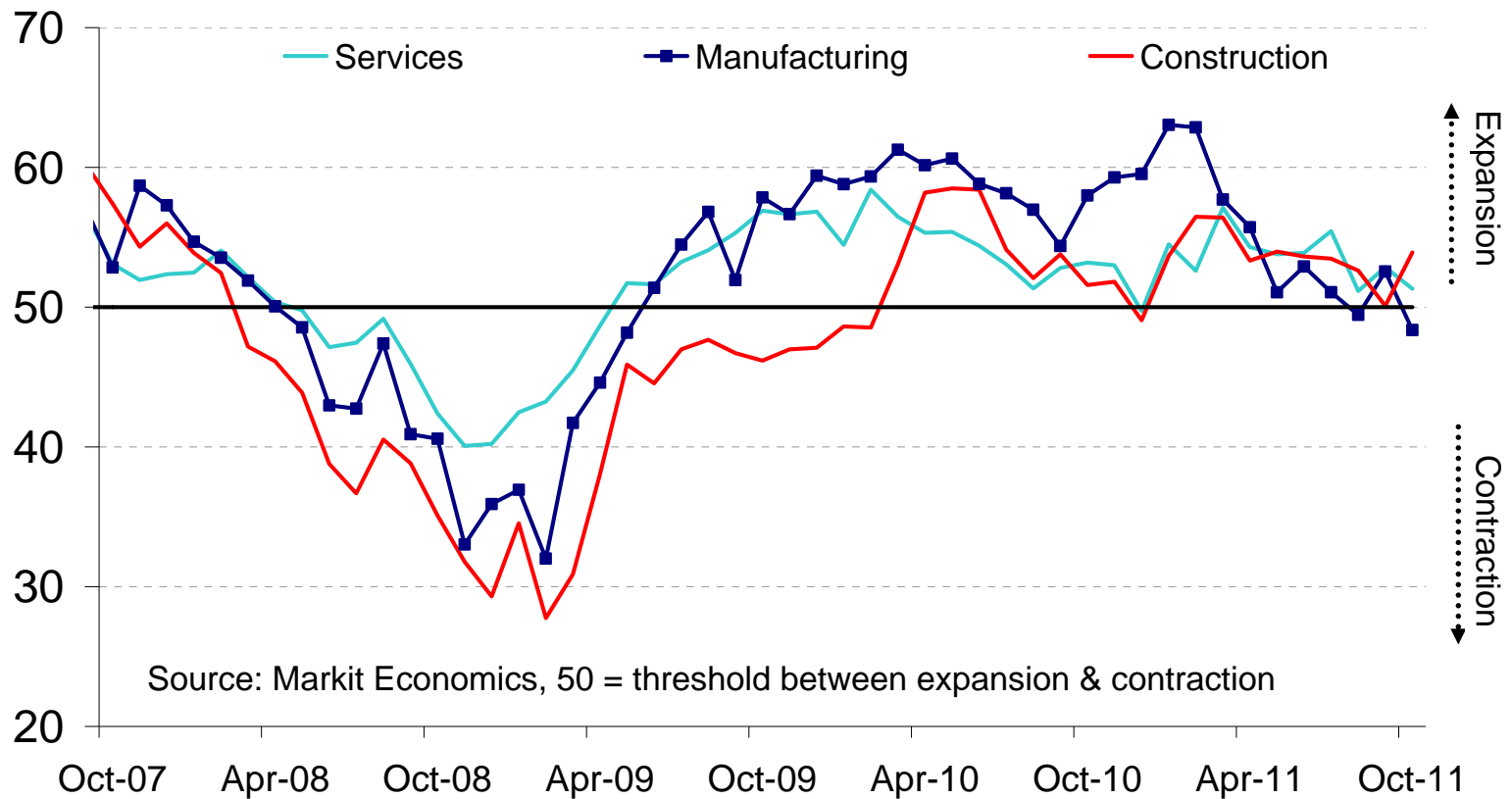
Last 12 Months to October 2011



Sectoral Comparisons

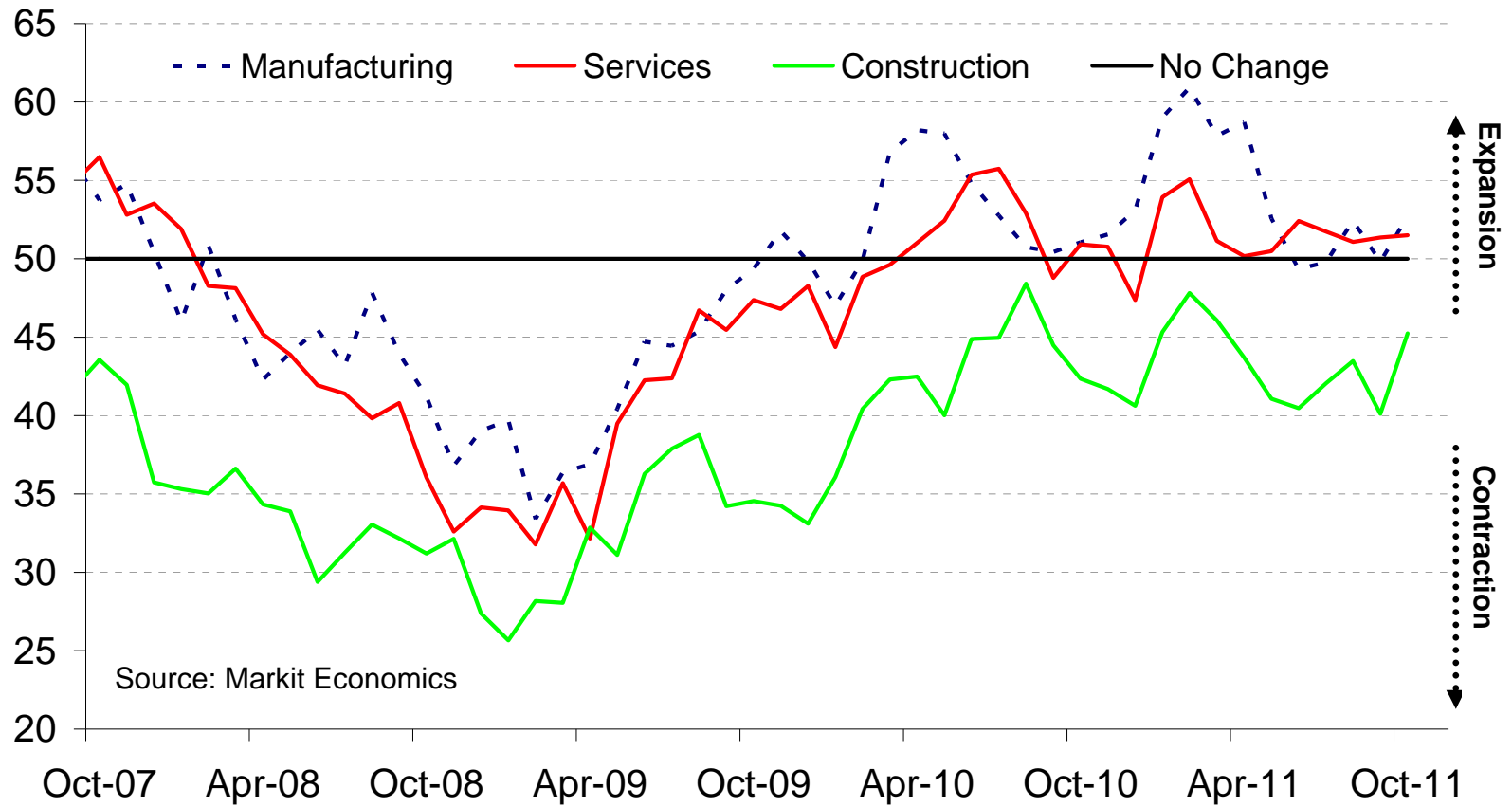
UK construction & services still growing

UK Business Activity - PMIs



...services & manufacturing are still growing in the Rol

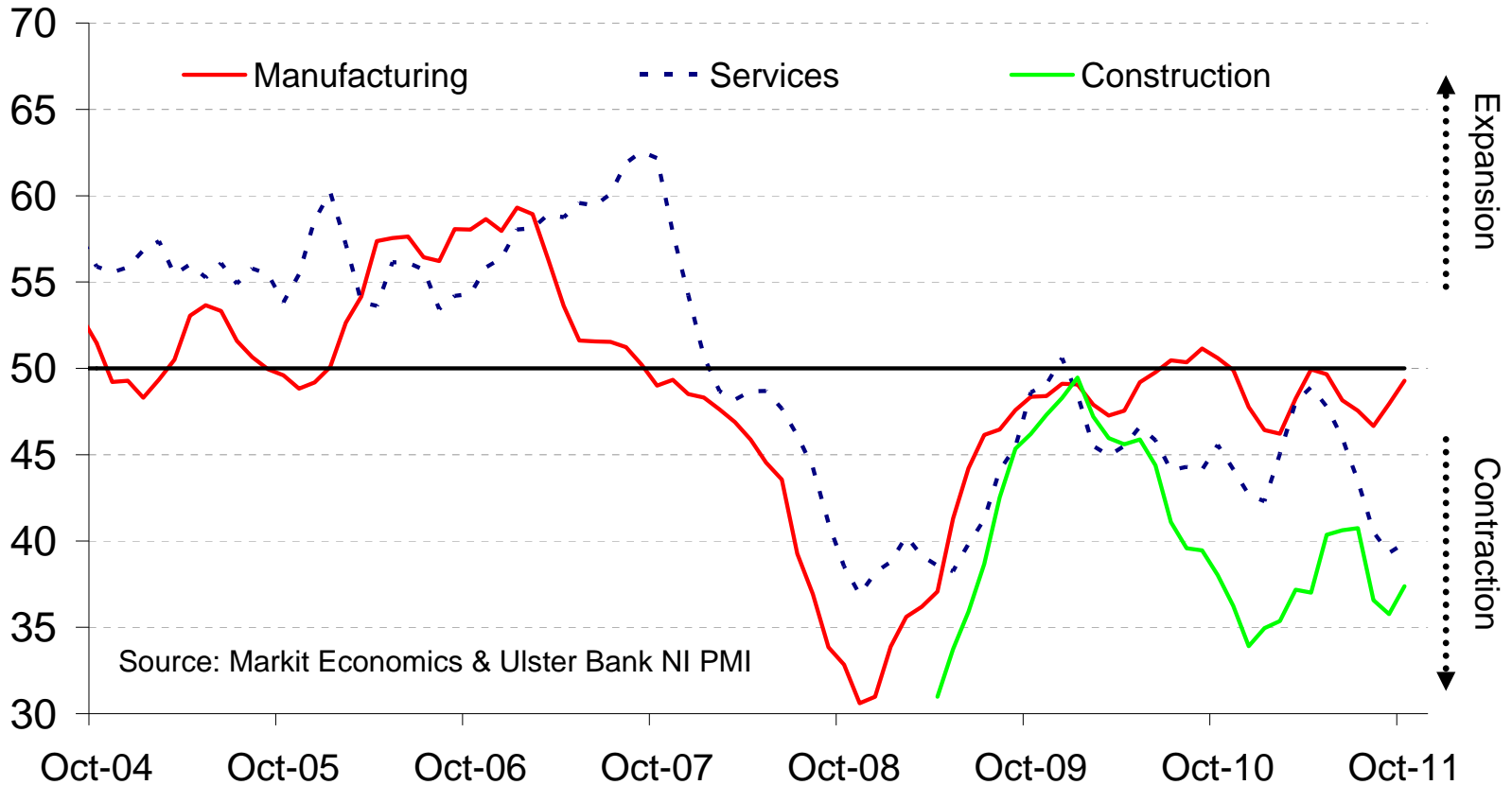
Rol Business Activity - PMIs



Pace of contraction in construction and services remains severe over the last 3 months

NI Private Sector Output

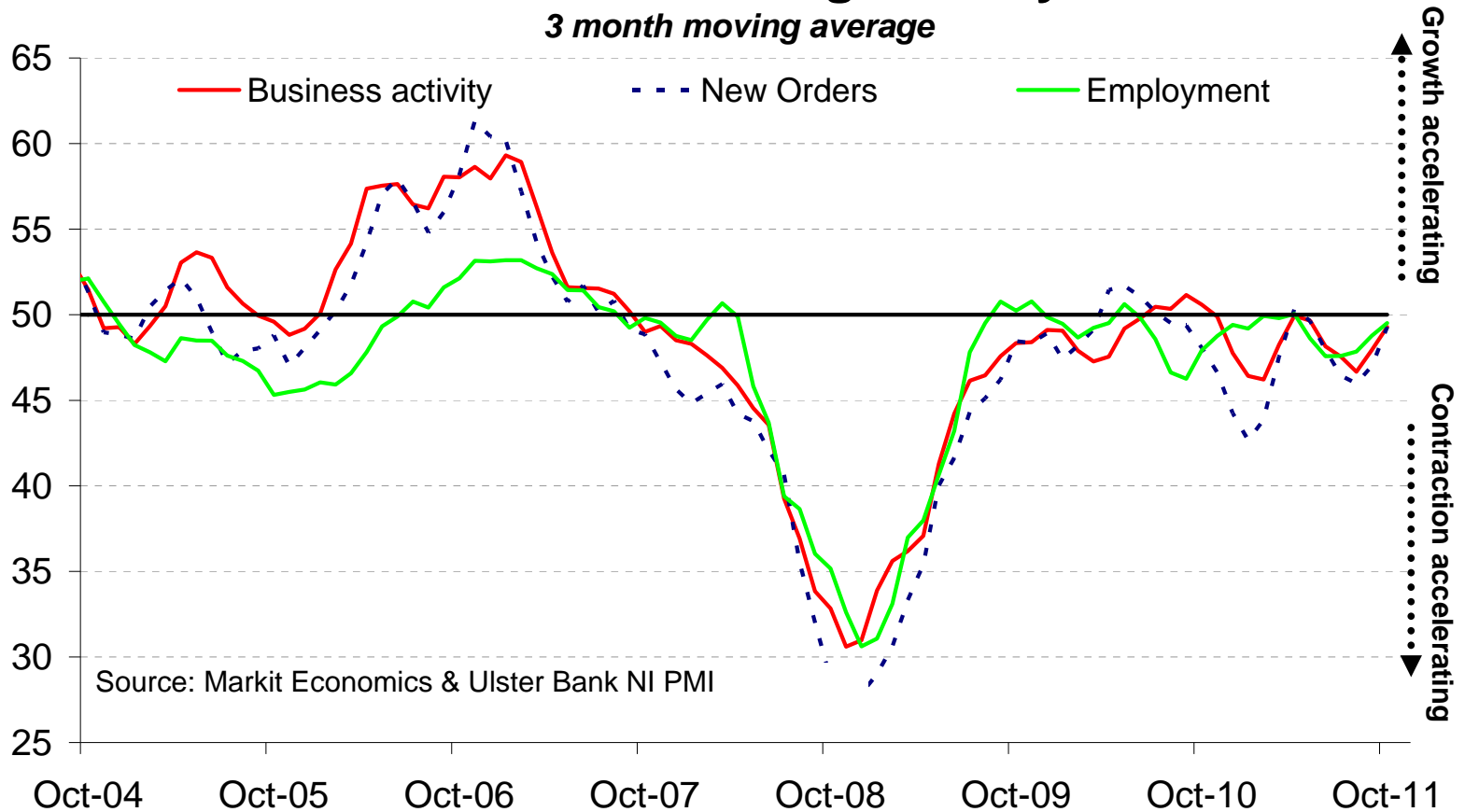
3 month moving average



Manufacturing indices all improving over last 3 months – growth in new orders & output in September & October

NI Manufacturing Activity

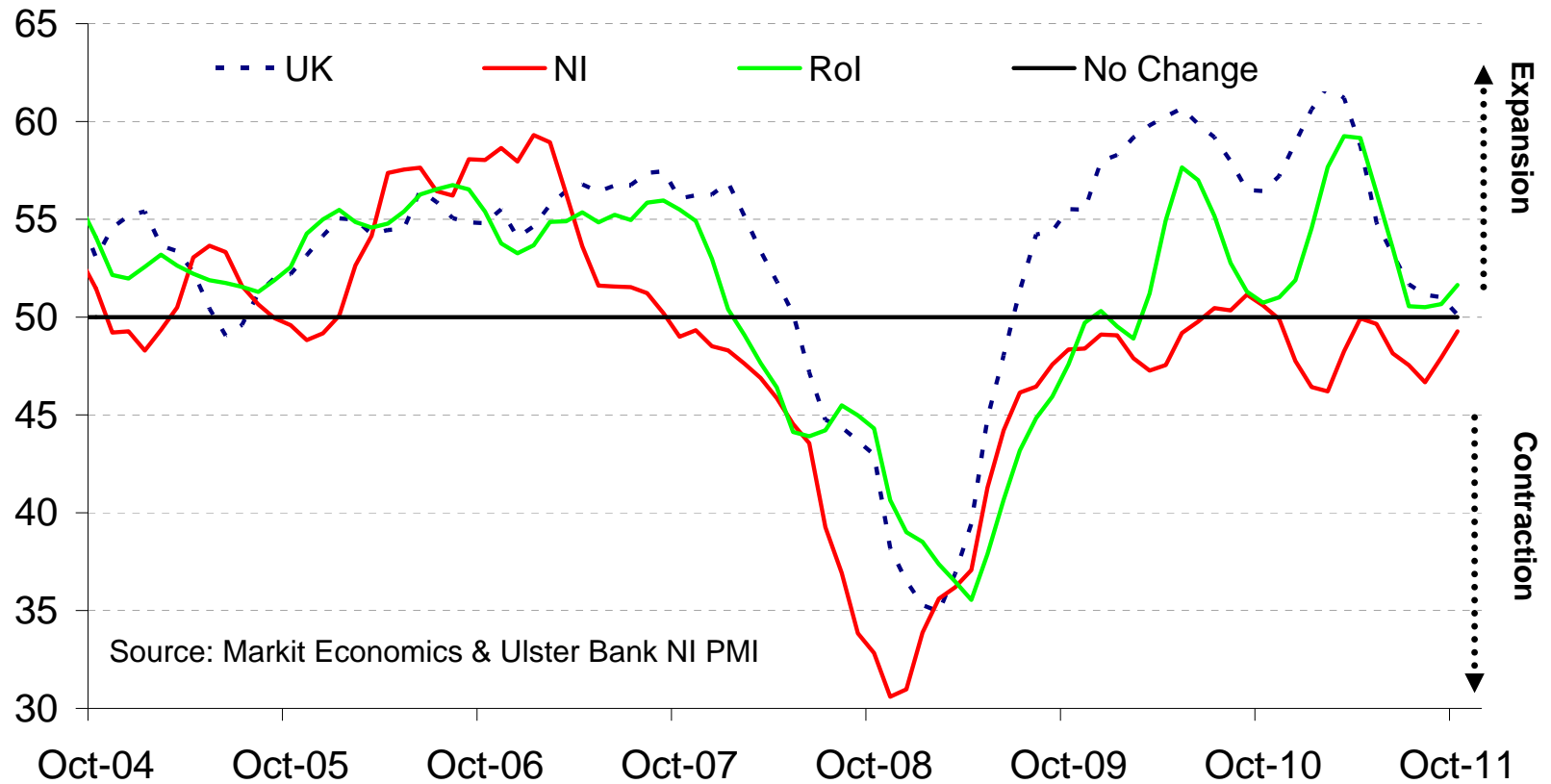
3 month moving average



NI manufacturing recovery lagging the UK & Rol in terms of output....

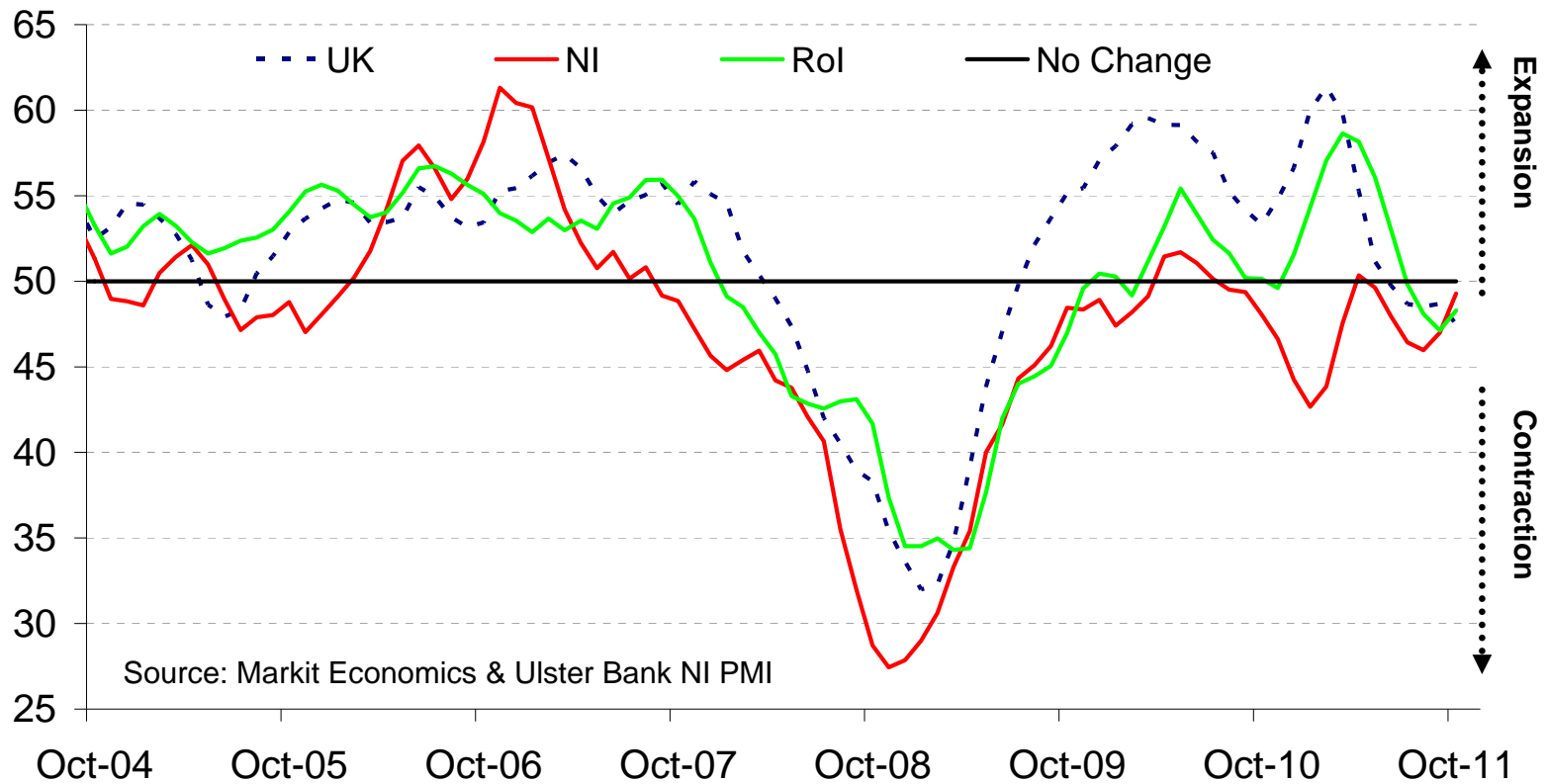
Manufacturing Output

3 month moving average



.....but outperforming in terms of new orders

Manufacturing New Orders 3 month moving average

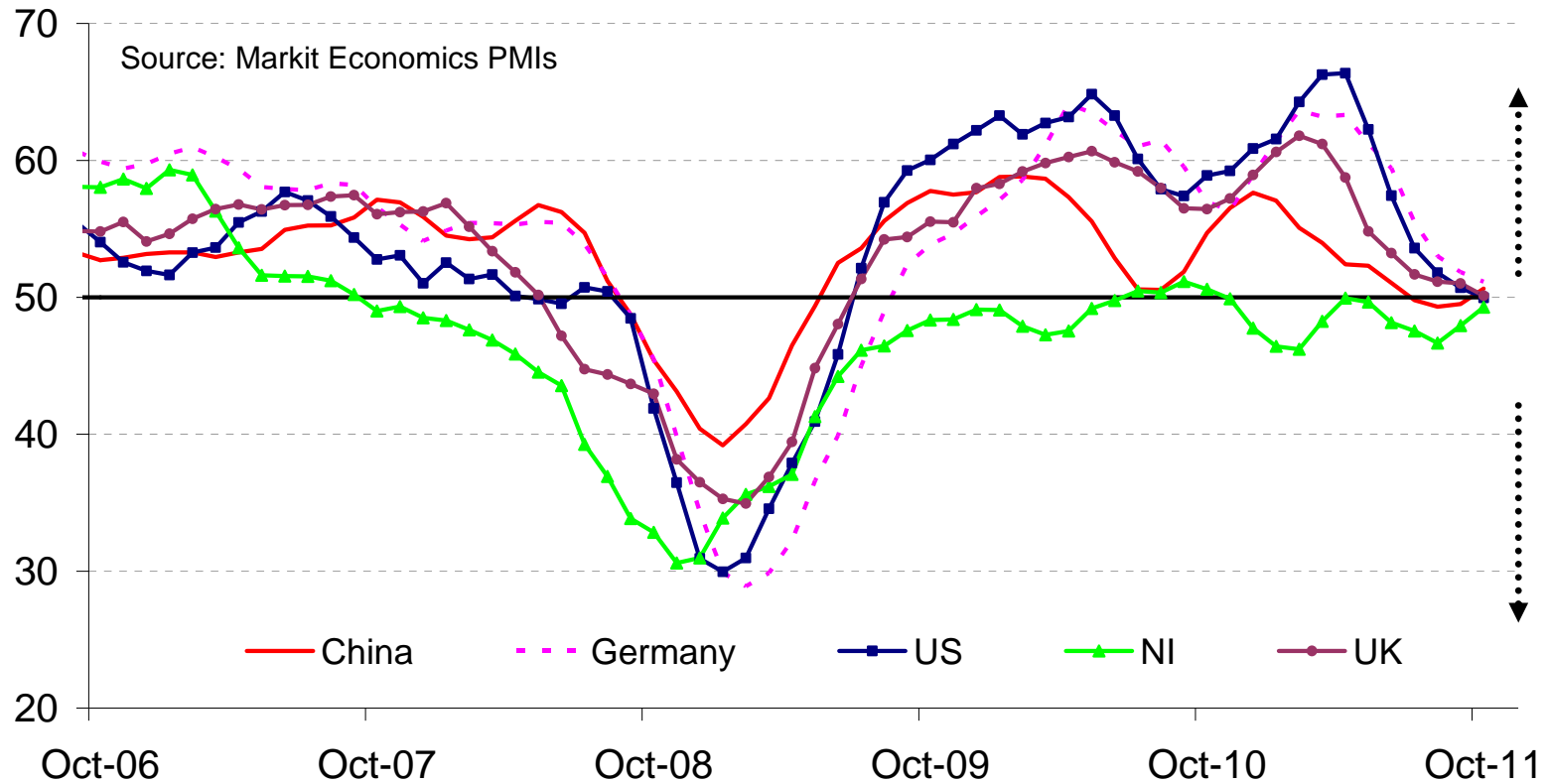


NI's SME exposure to RoI has limited its recovery

(almost 60% of local SME exports are destined for the RoI)

Manufacturing Output - PMI

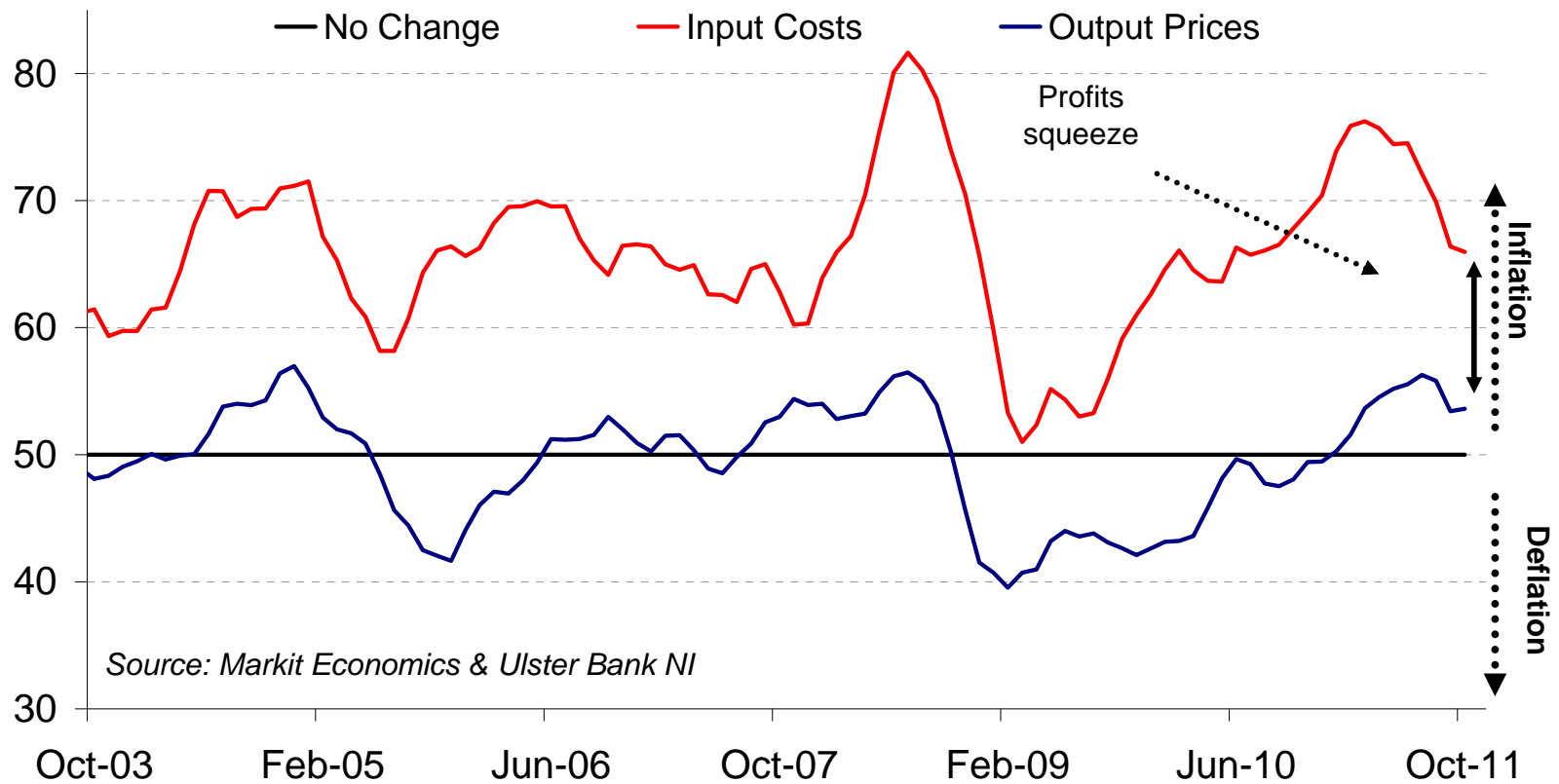
3 month moving average



Cost price inflation is easing for manufacturing firms

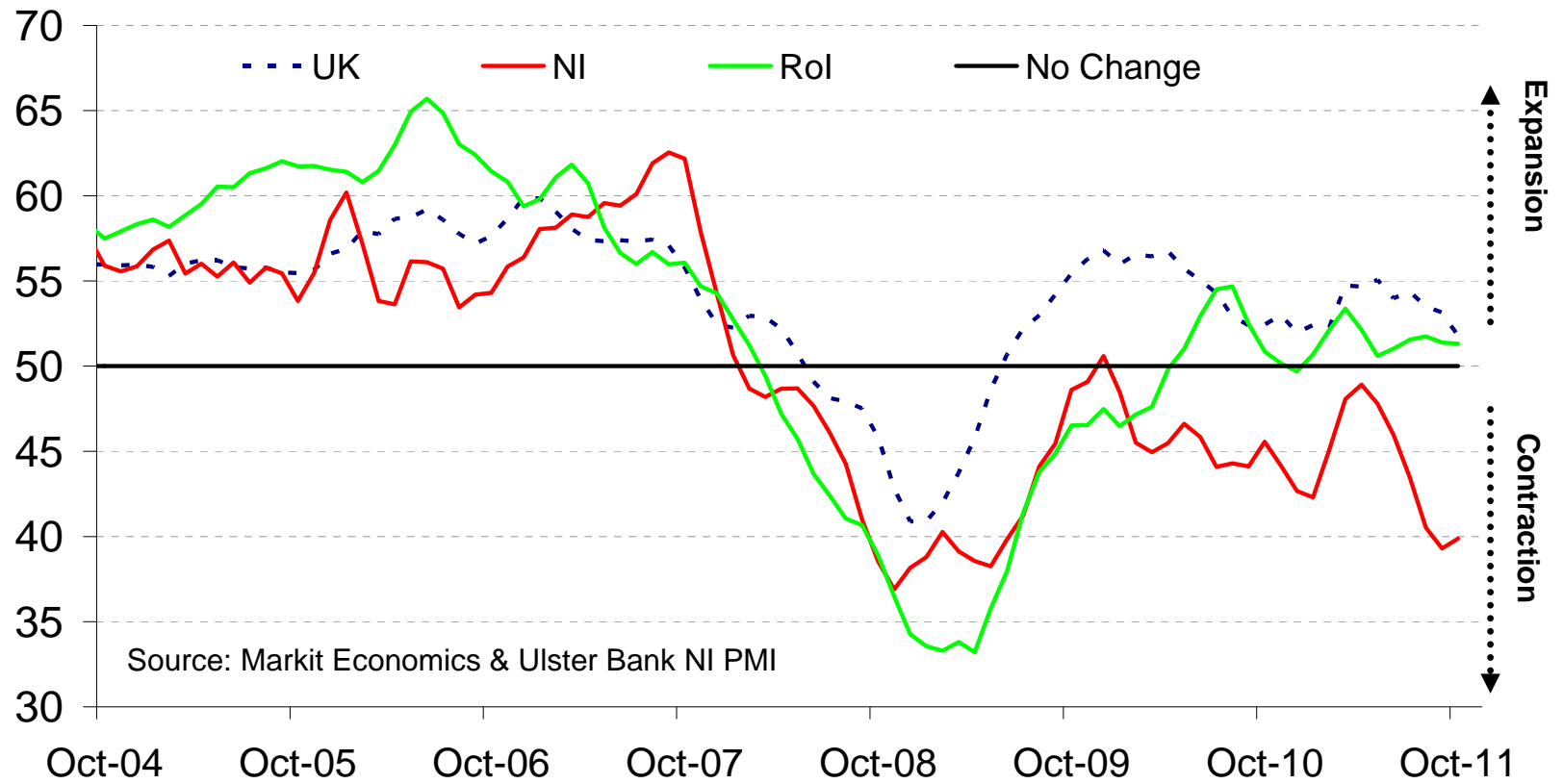
NI Manufacturing Input & Output Inflation

3 month moving average



NI-UK divergence still apparent within service sector

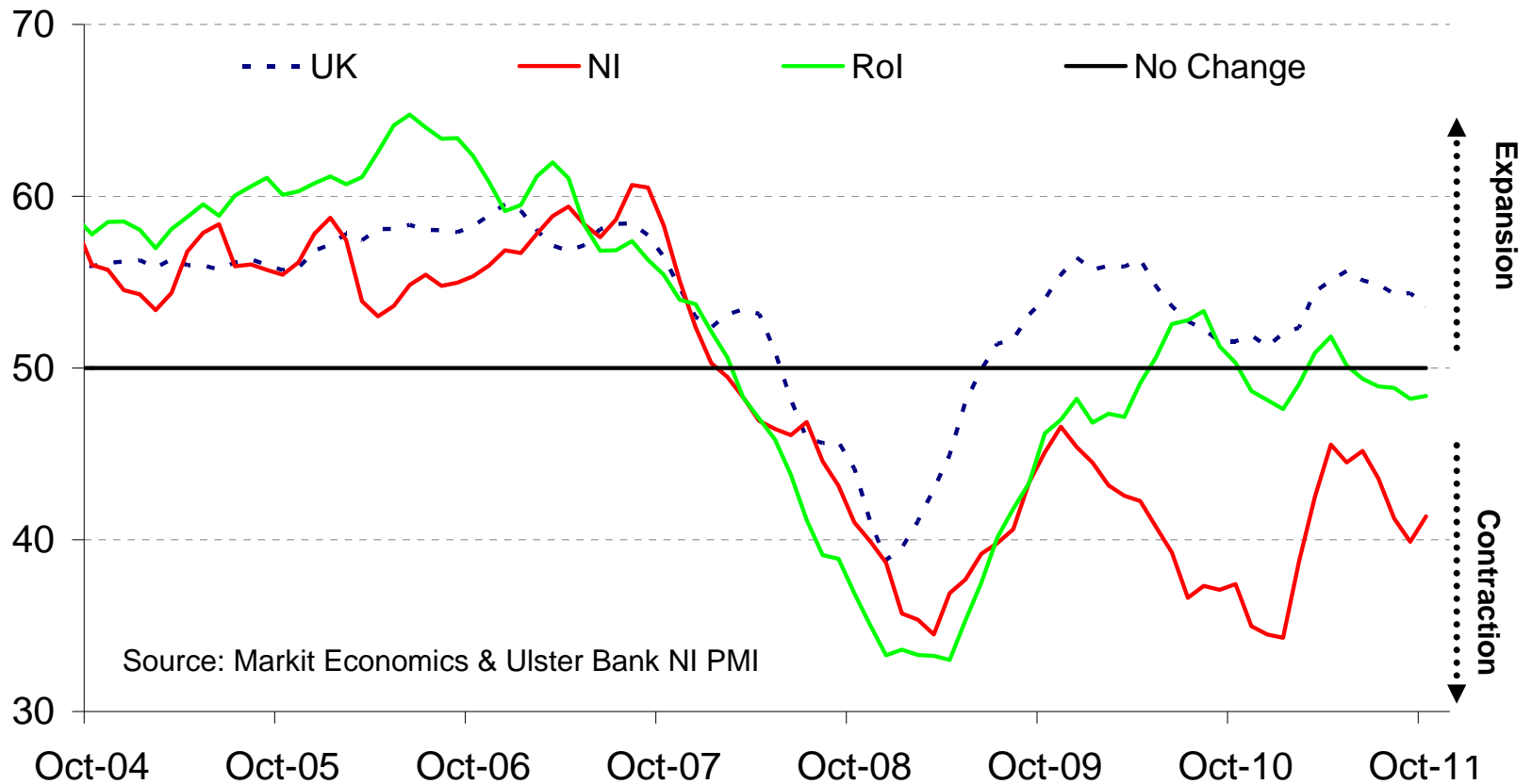
Services Output (excluding Retail) 3 month moving average



Forward looking new orders suggests no recovery is imminent

Services New Orders (excluding Retail)

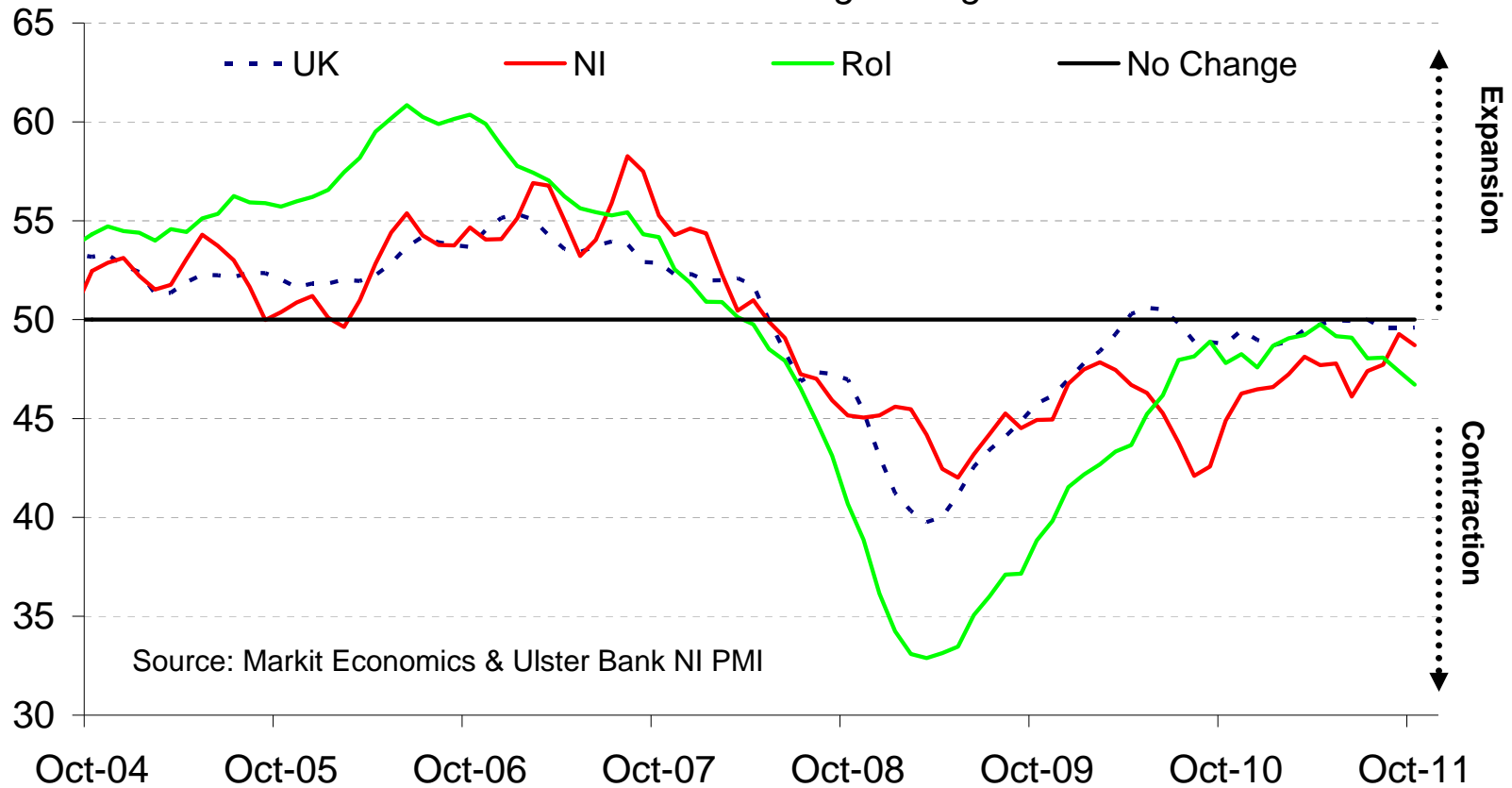
3 month moving average



....although employment levels are falling at only a marginal rate

Services Employment

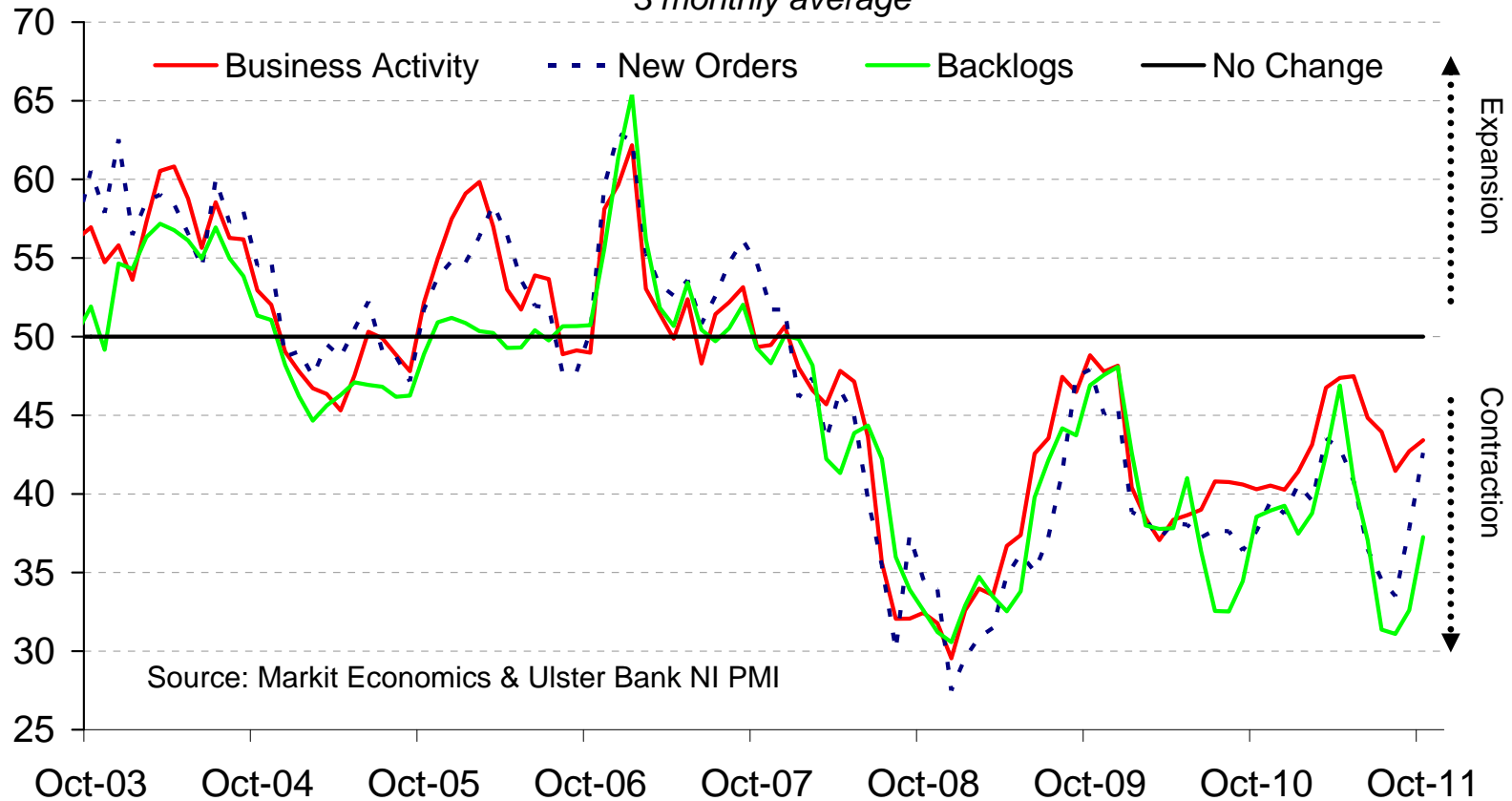
3 month moving average



Rapid pace of decline in Retail sector eases due to better readings in September & October

Northern Ireland Retail PMI

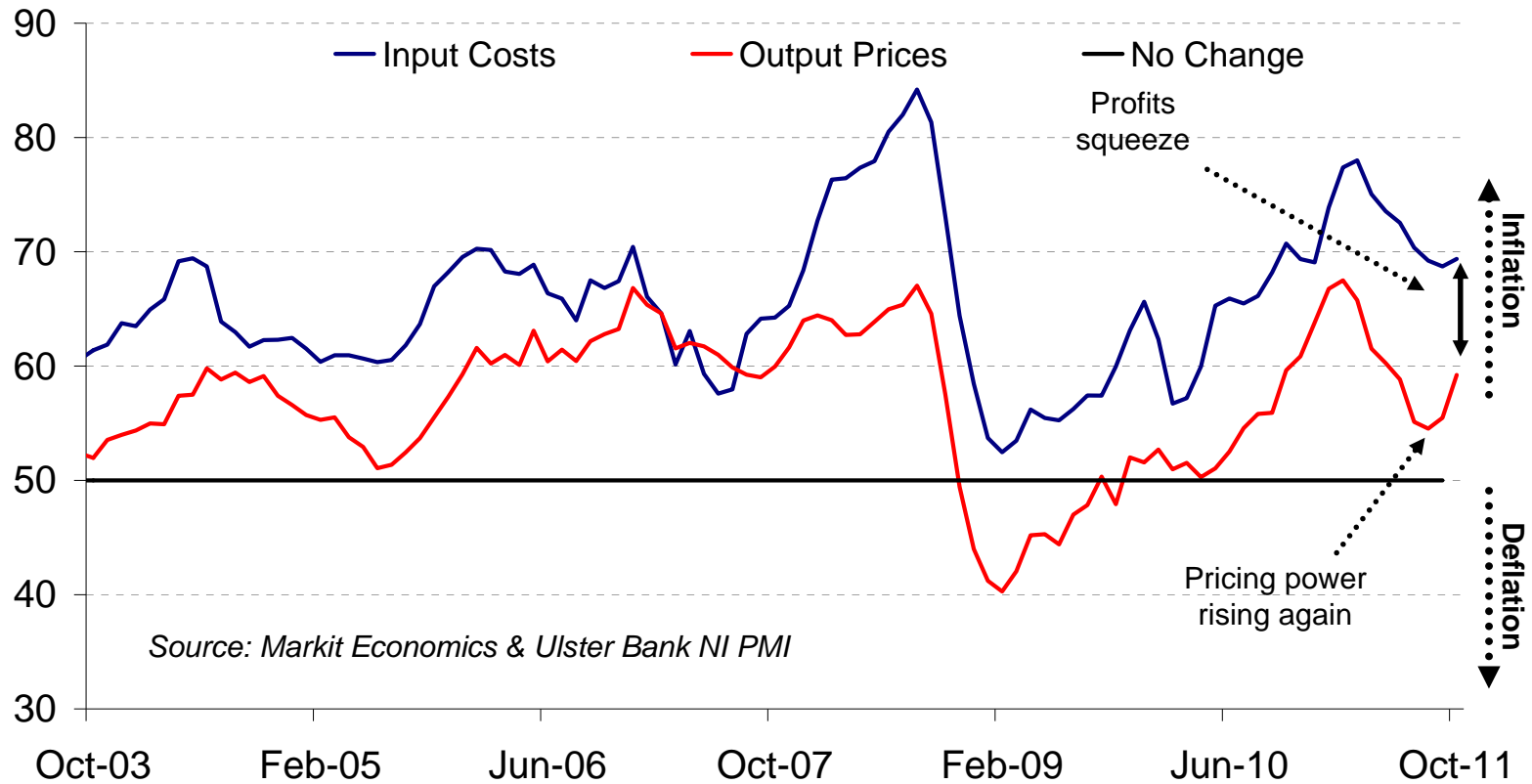
3 monthly average



Retailers passing on costs to protect margins

NI Retail Input & Output Inflation

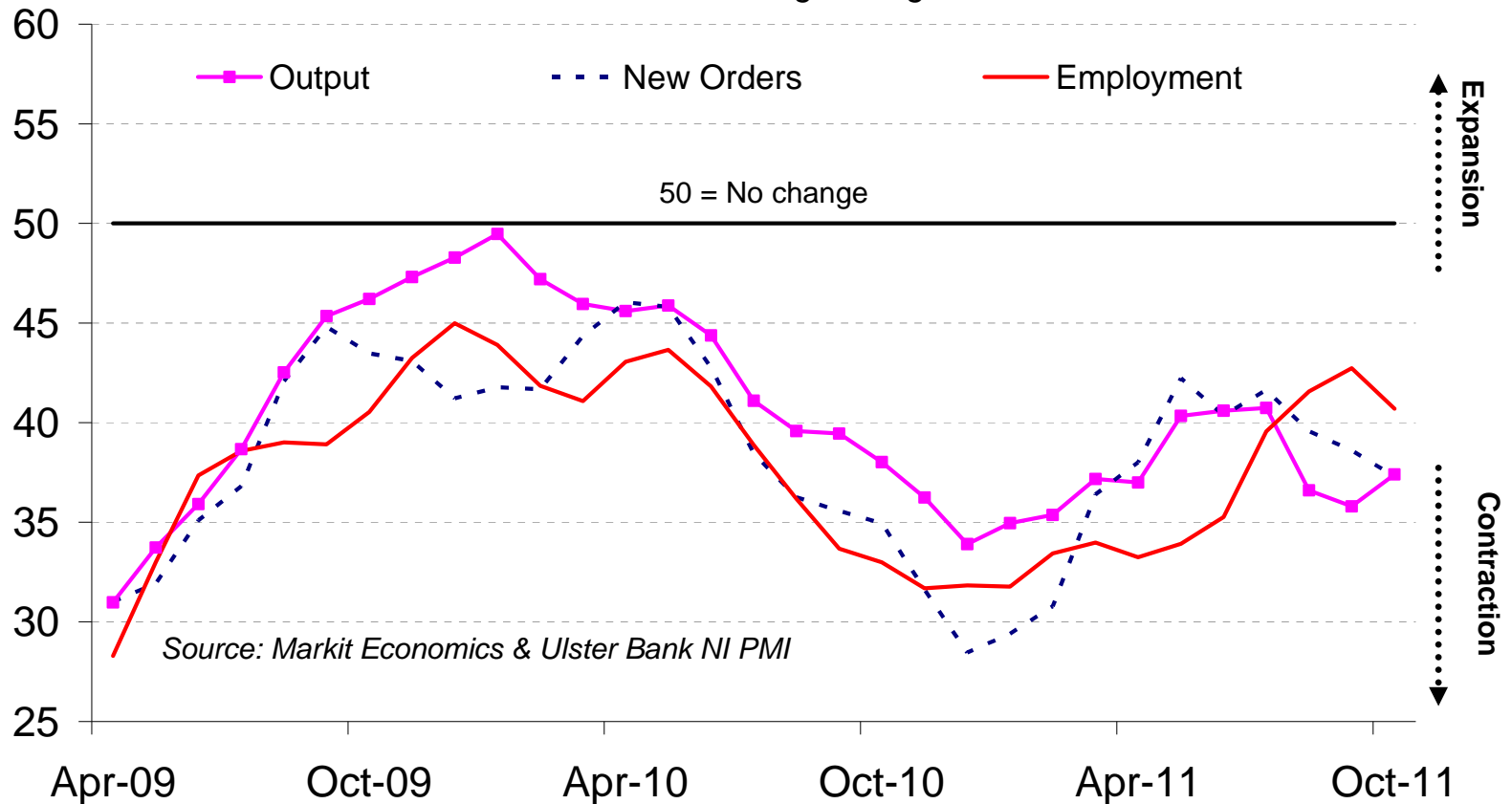
3 month moving average



NI construction sector continues to weaken

NI Construction PMI

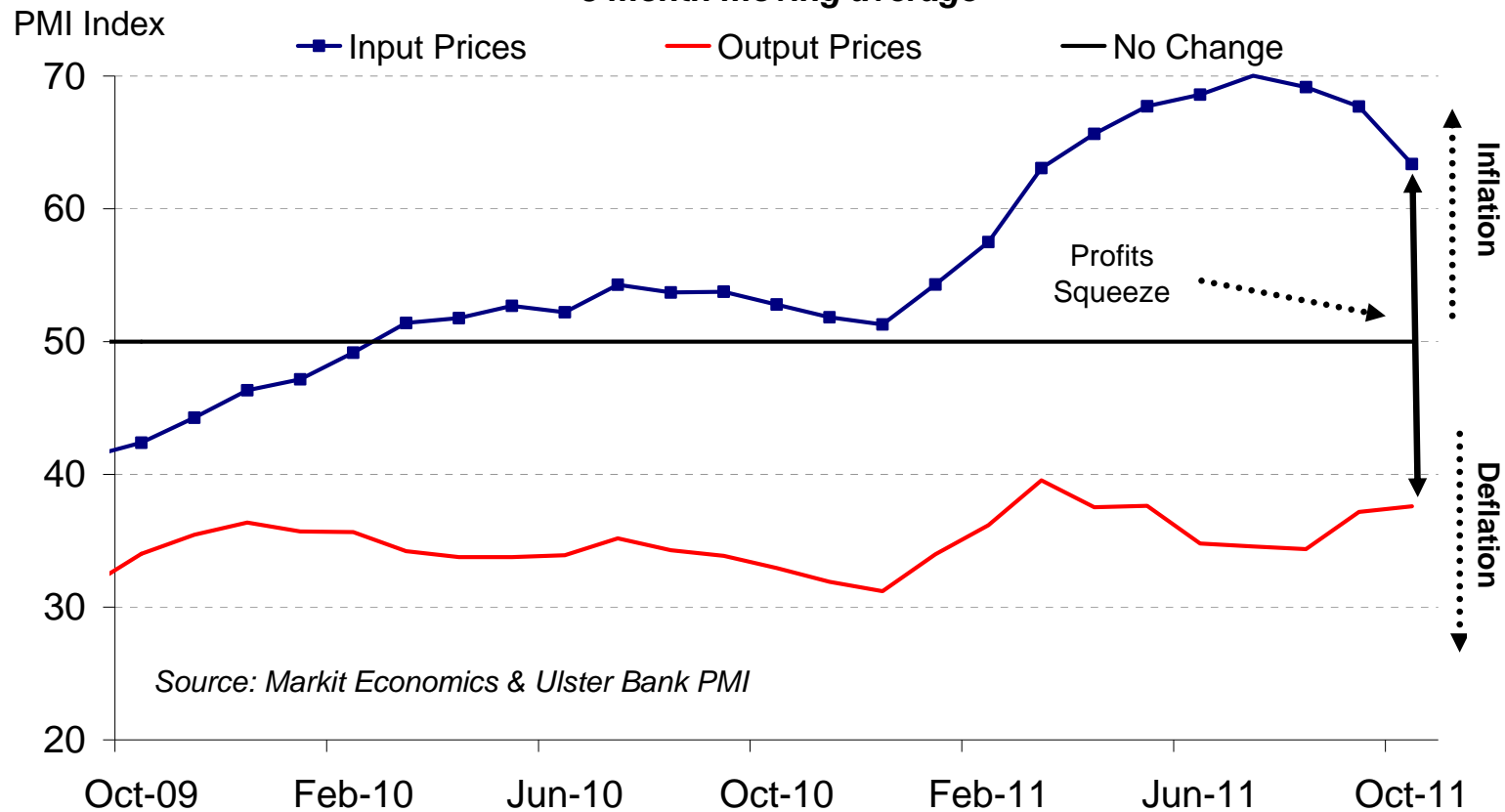
3 month moving average



.....with profits squeeze easing but still severe

NI Construction Sector Profits Squeeze

3 month moving average

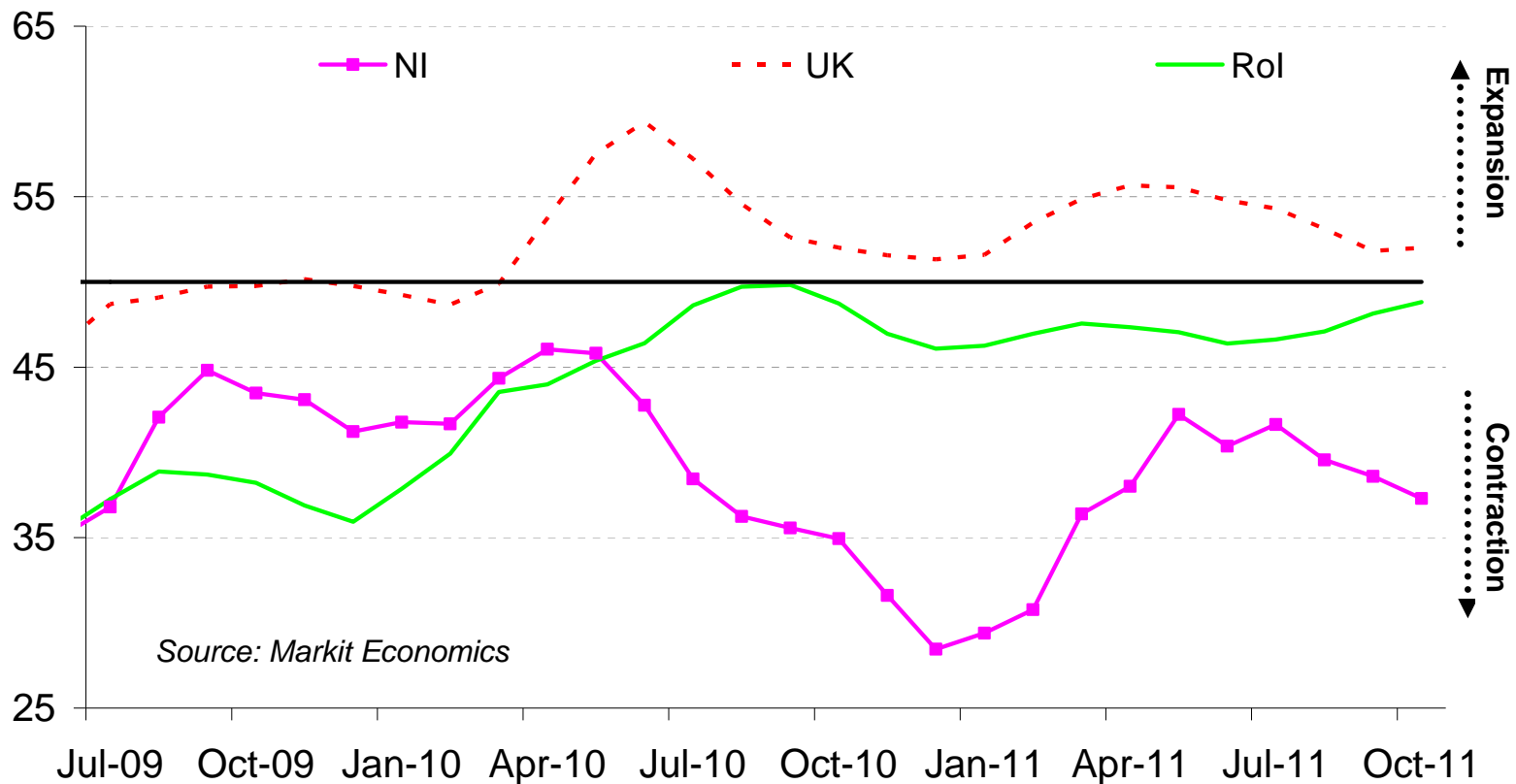


NI-UK divergence marked in terms of new orders

Construction Sector New Orders - PMI

3 month moving average

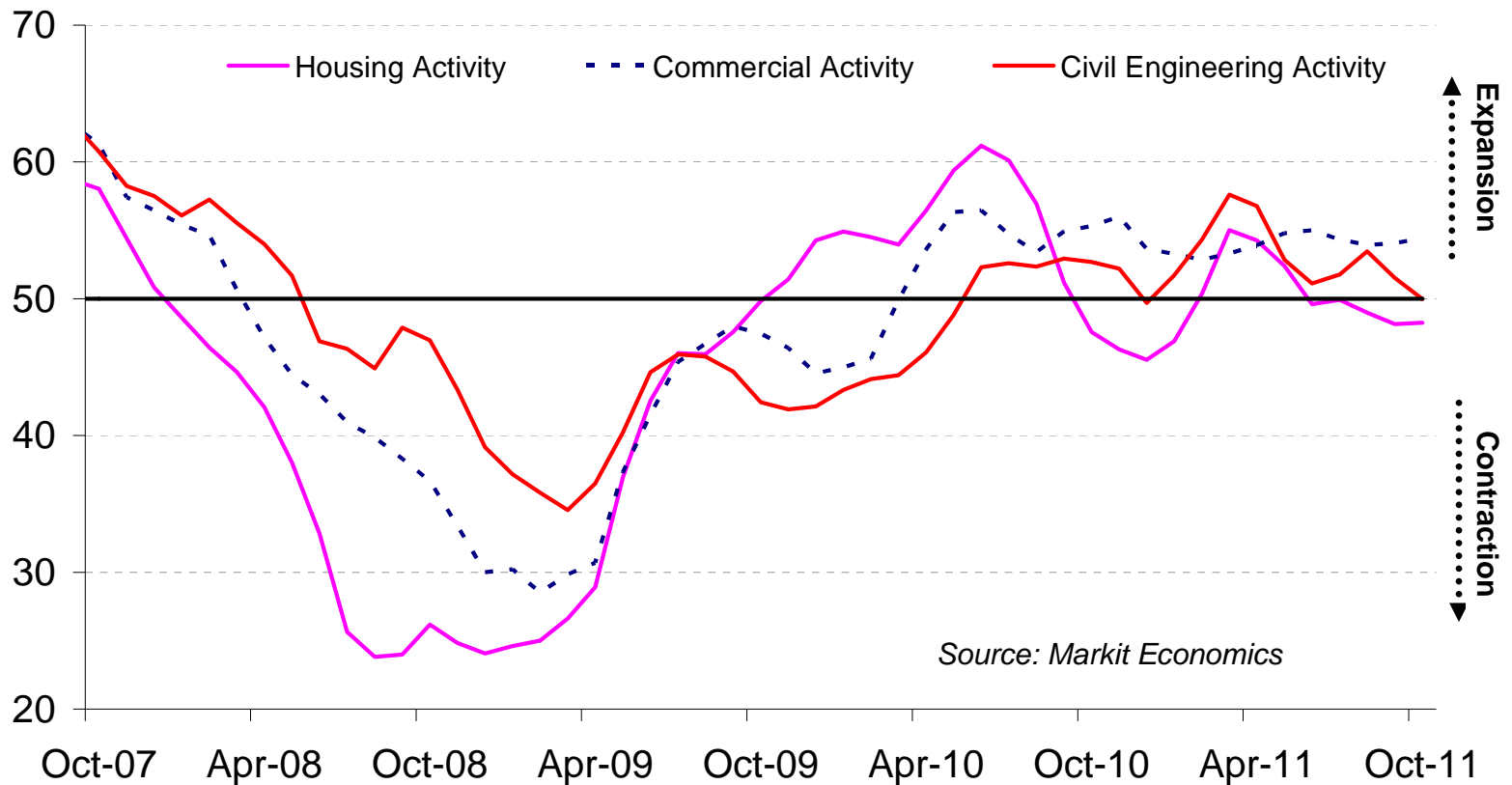
PMI Index



Continued growth in GB offers opportunities for NI firms

UK Construction Activity - PMIs

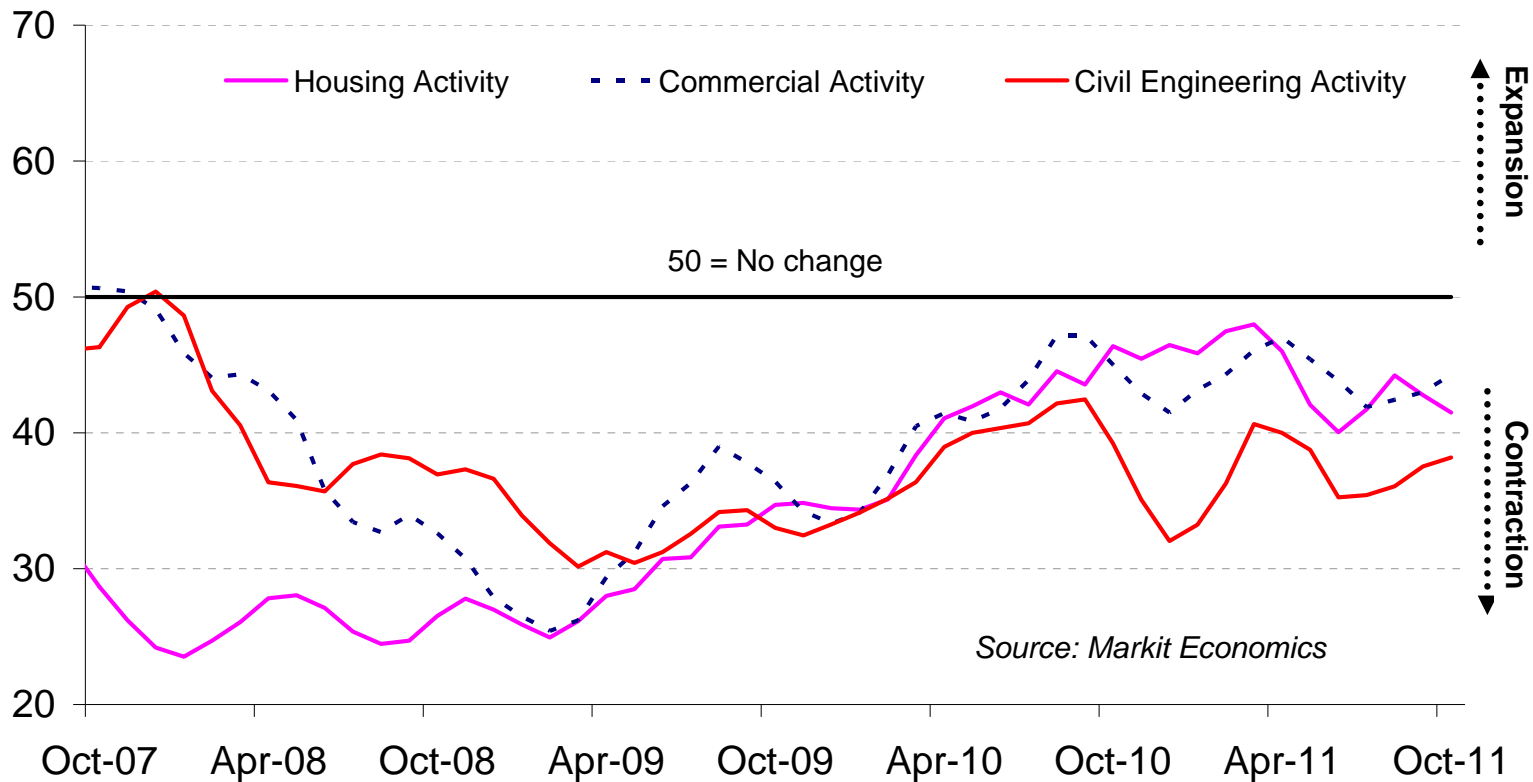
3 month moving average



.....particularly with continued weakness in the RoI

Republic of Ireland Construction Activity - PMI

3 month moving average



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